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Sub: Meeting on Bharat Bazar in UAE

Dear Member,

The Council has received a message from FIEO stating The Department of Commerce is considering establishing a Bharat Bazar at Jebel Ali, UAE for showcasing and warehousing facility for the Indian exporters, particularly MSMEs, so that exporters exploit the market potential not only of GCC but also of Africa as much of African trade is managed from Dubai.

To enable exporters to understand the concept as well as the details of such marketing strategy, a virtual meeting has been scheduled from 1.00 PM onwards on 20th October, 2023 (Friday). The meeting shall be chaired by Shri Amardeep Singh Bhatia, Additional Secretary, Department of Commerce.

The DP World has agreed to make a presentation giving details of the project while seeking inputs from the participants as well.

The details of the virtual meeting are as follows:

Day & Date: Friday the 20th October, 2023 Time: 1.00 PM (IST)

Zoom link: <u>www.fieo.org/Bharat-BazarUAE</u> Meeting ID :<u>932 5569 0352</u> Passcode : 871026

Interested members are requested to join the virtual meeting so as to understand the advantages of Bharat Bazar and also share their views and inputs for implementing the same.

Regards,

Dr. Siddhartha Rajagopal Executive Director

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