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## E-Serve No.: 216 of 2023 | Date: September 05, 2023

<u>Sub: Inviting participation at the Mega India Textile Show to be held in New</u> <u>Delhi from 26-29 February 2024</u>

Dear Member,

This is to inform you that under the guidance of the Ministry of Textiles, all Textile Export Promotion Councils (EPCs) including TEXPROCIL, have decided to organise a Mega Textile Show from 26-29 February 2024 concurrently at 3 venues i.e. ITPO, Pragati Maidan, IICC Dwarka and the IEML, Greater Noida, New Delhi.

The Mega Textile Show 2024 is set to be the largest and most significant event in the Textile Sector, bringing together, manufacturers, sellers, buyers, designers, industry experts and enthusiasts from around the world and aims to demonstrate to the world the strength of the Indian Textile Value Chain, latest advancements, innovations, and trends in the textile and fashion world, fostering opportunities for networking and business collaborations.

The exhibition will display the entire range of products in the textile value chain viz.-Made-ups / Home Furnishings, Yarns, Fabrics of all types - Cotton, Handloom, Silk, Synthetic, Woollen, Floor Coverings, Carpets; Apparel, Jute Garments, Textile based Handicrafts, and Technical Textiles - all under one roof.

The various institutions, academia and all other sections connected with the Textile Sector will also be invited to participate.

"Mega Textiles Fair-2024" will be a B2B show open for overseas and domestic markets. The show is expected to be a landmark event in India and will require huge mobilization of foreign buyers and exhibitors. The Show is estimated to have approx. 3,000 exhibitors with over 30,000 domestic buyers and 3000 overseas buyers from over 40 countries.

The minimum size of the booth is 12 sq mt and the participation charges are Rs. 6,500 + GST per sq. mtr. for exhibitors having annual export turnover upto Rs. 2 Crores for the last financial year and Rs. 8,000 + GST per sq. mtr. for exhibitors having annual export turnover of over Rs.2 Crores for the last financial year. Booths are available in multiples of 12 sq. mtr.

## Please click here for the application form

We request all our members to be in readiness, make necessary preparations in advance and participate in large numbers and avail of the big opportunity by showcasing our strengths in this mega show, as the "World comes to India's doorsteps".

We look forward to your enthusiastic participation.

For details please contact

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Regards,

Dr. Siddhartha Rajagopal Executive Director

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