



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Sub: Monthly workshops on Cross-border E-Commerce

Dear Member,

As you may be aware, Para 9.07 of FTP 2023 has mandated to handhold and conduct outreach programmes to promote e-commerce exports. In addition to increasing awareness about e-commerce-related rules and processes, actions for capacity building and skill development for the promotion of exports through online mediums is also mandated.

In this regard, O/o DGFT has proposed monthly workshops on E-Commerce Exports (Trade Notice No.25/2023-24 dated 01.09.2023 [enclosed](#)).

(1) Workshop Topics: Shall cover aspects related to cross-border logistics, Postal and Customs compliances and cross-border payment mechanisms and any other topics of relevance.

(2) Workshop Schedule: The proposed workshops shall be held during the 1st week of each month through Video Conference. In-person workshops shall also be organised where feasible.

(3) Registration Link: <https://forms.gle/SBR2n2TNvcz8g1fX6>

(4) Calling Experienced E-Commerce Exporters: Experienced E-Commerce Exporters who are desirous of sharing their experience and advise for new export entrepreneurs may participate as guest speakers in the workshop. Expression of Interest for guest speakers, may be sent to ecommerce-dgft@gov.in.

Members may kindly make a note of the above.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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