

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

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<u>Sub: Inviting participation in Texworld Evolution Fair, Paris 5th to 7th February</u> 2024

Dear Member,

The Cotton Textiles Export Promotion Council is organizing National Level Participation in 'Texworld Evolution' held at Porte de Versailles, Paris, France from 5th to 7th February 2024.

Texworld Evolution comprises the Texworld Fabrics, Texworld Denim and Apparel Sourcing.

The event showcases all types of fabrics, apparel, hi-tech & fashion, and Leather & related material.

Advantages of participation through the Council

- -- The Council is undertaking extensive efforts in publicizing 'Indian Participation' at this Show
- -- Support of Ministry of Commerce and Embassy of India in Paris
- -- Projecting 'Incredible Textiles of India' image in the EU
- -- It is the right fair to meet big buyers of Textile & Clothing in a high value market.

Trade Data

In the year 2022 EU (27) imported US\$ 145.02 billion worth of T & C from the world, of which, import from India was US\$ 8.32 billion, accounting for 5.74% market share.

Considering the higher spending capacity in EU 27 countries, as a block, it is the single largest market for the Indian export of T&C products. However only 5.74 % of total import of T&C into EU was from India thereby offering scope for increasing market share by undertaking suitable marketing activities, such as participation in this established event to meet major importers in EU.

Texworld Evolution

Texworld is a major hub for international brands and private labels to source their textile needs across the wide range of Fabrics, Texworld covers every facet of the

fashion industry, from fabric, garment to accessories. It is a fabric and textile exhibition that is branded for its excellent and prestigious exhibition booths aesthetically presents the wide range of fabrics in these major areas.

Texworld – Paris is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries. 'TEXWORLD Paris' Fair is creative, competitive and entirely adapted to European needs. This Fair is considered to be a worldwide Textile "Rendezvous".

<u>Visitor target group:</u>

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Large scale retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

Product groups at Texworld

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Wool, Wool Blend, Knitted fabrics, Silk, Silky aspects, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Yarns & Fibres, Full Package, Clothing, Style Trade publications.

Product groups at Apparel Sourcing

Men's wear, Children wear, Ladies wear, Shawls & Scarves and Fashion Accessories

Subsidized participation fees for Texworld, Paris, France, February 2024

12 sq. mtr stall = Rs. 8,30,000/-For higher sq. mtr. please contact the Council.

Subsidized participation fees for Apparel Sourcing, Paris, France, February 2024

9 sq. mtr. Stall = Rs. 5,50,000 /-For higher sq. mtr. please contact the Council.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MDA grant will not be available.

Corner Booth Premium

Actual fee charged by the organizers will be applicable for corner booth premium i.e. discount / subsidy is not applicable for corner booth premium. Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, Paris, after considering various aspects as per their own guidelines.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

Please <u>click here</u> for application form for participation in Texworld

Please <u>click here</u> for application form for participation in Texworld Denim

Please <u>click here</u> for application form for participation in Apparel Sourcing

Please <u>click here</u> for Texprocil application form for participation in Texworld / Apparel Sourcing, Paris fair.

<u>Criteria for companies exhibiting in the Texworld show for the 1st time</u>

Please note that the companies exhibiting in the Texworld show for the 1st time need to fill up the "Who are you" form and submit their samples to the fair organizer for approval. On receiving the approval, their application will be processed.

Please <u>click here</u> for Who are you Texworld form

Please <u>click here</u> for Who are you Apparel Sourcing form

MAI Funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available for maximum of 20 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Govt. of India. Application will be treated on First-come-First Served basis due to limited availability of funds under the scheme subject to the following important criteria. Click here for more details

VAT

As per new guidelines, certain category of exhibitors are exempted from VAT.

In case your Company does not qualify for VAT exemption, equivalent amount need to be paid by you on getting final invoice from the organizers.

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

Participants who pay the full participation fee in time would be considered for allotment of booths.

- 1. Due to limited availability of booths applications will be considered on First Come First Served basis ONLY
- 2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
- 3. No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

<u>APPLICATION</u>

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for

participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No. 11107497602

IFS Code: SBIN0001417

(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and complete application form on or before 16th August 2023

Interested Members are requested to fill up the relevant attached Application Forms and) e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details please contact:
Mr. Shailesh Martis / Ms. Mrunal
The Cotton Textiles Export Promotion Council
Engineering Centre, 5th Floor
9 Mathew Road
Mumbai-400 004

Tel: +91 22 49444000

E-Mail: shailesh@texprocil.org / mrunal@texprocil.org / mrunal@texprocil.org /

We solicit your participation in Texworld Evolution Paris, France from 5th to 7th February 2024.

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::

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