



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub : Inviting participation at The Hotel Show Saudi, Riyadh from 10th to 12th September 2023

Dear Member,

The Cotton Textiles Export Promotion Council is organizing National Level Participation in 'The Hotel Show' Saudi at the Riyadh International Convention & Exhibition Center, Saudi Arabia from 10th to 12th September 2023. The event is co-located with The Index Show.

Event Details are as under:

Title: The Hotel Show Saudi Arabia 2023

Dates: September 10-12 September, 2023

Venue: Riyadh International Convention & Exhibition Center, Saudi Arabia

About The Hotel Show, Saudi Arabia

The Hotel & Hospitality Expo Saudi Arabia is the most prestigious trade event in the Kingdom for hospitality suppliers to meet with and access thousands of active local buyers. It's the meeting place for connecting hospitality buyers with the suppliers they need for the growing number of projects in the region.

With major hospitality project announcements such as Saudi Vision 2030 and government initiatives to accelerate economic growth, Saudi Arabia is fast becoming a desirable location within the hospitality market. The Hotel Show Saudi Arabia will place you directly in front of key buyers and decision-makers of such projects including Hotel Owners, Operators and Developers.

The Hotel Show, Saudi Arabia is a focal point for the industry, from GMs and owner/operators to procurement managers, designers, and the front-line hospitality teams. The event offers suppliers the opportunity to launch their brand and improve their chances of finding new business.

Trade Data

In 2022, Saudi Arabia imported Textile & Clothing worth USD 6337 million of which imports from India were USD 727 mn. with a share of 11.48%. India is the second

largest supplier for Textile & Clothing.

>> Saudi Arabia imported cotton textiles worth USD 343 million of which India's share is 20% at USD 69 million.

>> Cotton Made-ups dominate Saudi Arabia's cotton textile import basket with a share of 75.20% with USD 258 mn. of imports followed by Cotton Fabrics and Cotton Yarn.

>> India is the 2nd largest supplier of Cotton made-ups with USD 51.67 mn. of imports, a share of 20.03%. Other top suppliers include China, Pakistan, UAE & Egypt.

>> India is the 2nd largest supplier of Cotton fabrics with USD 14.59 mn of imports, a share of 18.88%, next to China.

[Click here for Trade Data](#)

Visitor target group:

Hotels, Retailers, Wholesalers, Agents, Department Stores, Designers, Private Labels, Trading Companies.

Product groups

Home Textiles like bed linen, bath linen, table linen & kitchen linen, floor covering, window textiles, Cotton Fabrics and other Linen.

Reason to participate in the Hotel Show Saudi Arabia

- The Hotel Show Saudi Arabia has gone from strength to strength, emerging as the most influential platform for the hotel and hospitality industry in the Kingdom.
- The surge in retail & real estate growth has created opportunities for investment prospects in the hospitality industry and its associated services.
- The Hotel Show Saudi Arabia provides a one-stop-shop for sourcing hotel amenities, operating equipment & supplies, F&B products, and hospitality technology, meeting the demands of a growing market.

Participation fees

1. Raw space (available ONLY for 18 sqm. & above): Rs. 50,000 per sq mt. (including mandatory fee)

2. Shell scheme 9 sq.mt. booth: Rs. 5,60,000/- (including mandatory fee)

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MDA grant will not be available.

Please [click here for application form](#) for participation in the Hotel Show Saudi Arabia

MAI Funding: [Click here for more details](#)

CANCELLATION

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

APPLICATION

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council
State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417
(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and complete application form on or before 23rd June, 2023

Interested Members are requested to fill up the attached Application Forms and) e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details please contact:
Mr. Shailesh Martis / Ms. Mrunal
The Cotton Textiles Export Promotion Council
Engineering Centre, 5th Floor
9 Mathew Road
Mumbai-400 004
Tel: [+91 22 49444000](tel:+912249444000)
E-Mail: shailesh@texprocil.org / mrunal@texprocil.org

We solicit your participation in 'The Hotel Show', Saudi Arabia from 10th to 12th September 2023.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

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