



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

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Sub : Inviting participation in the 12th Intex South Asia, Sri Lanka from 9 -11 August 2023, BMICH, Colombo

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) is organizing India Pavilion in the 12th Intex South Asia (Sri Lanka Edition) to be held on 9-11 August 2023 at the Sirimavo Bandaranaike Memorial Exhibition Centre (BMICH), Colombo, Sri Lanka.

SHOW PROFILE

With over 10 successful shows organised across the key textile & apparel countries of Sri Lanka, Bangladesh and India since 2015, Intex is firmly established as the largest international textile sourcing show of South Asia. Having connected 40,000+ trade buyers from over 35 countries to 1500+ textile suppliers over the last 10 editions, it has empowered industry players to explore new business opportunities, forge worldwide connections and stay up-to-date with latest developments making Intex South Asia the annual calendar event for South Asia's Textile & Apparel industry.

Intex South Asia 2023, organized by Worldex India Exhibition & Promotion Pvt. Ltd., has been endorsed by Sri Lanka Export Development Board (EDB), Joint Apparel Association Forum (JAAF), Sri Lanka Apparel Exporters Association (SLAEA), Sri Lanka Apparel Brands Association (SLABA) and many other leading international industry associations and Chambers of Commerce.

Intex South Asia Previous Editions:

Intex South Asia was held in physical mode on 13-15 November 2019, at the Sirimavo Bandaranaike Memorial Exhibition Centre (BMICH) in Colombo, Sri Lanka. The three-day fair connected over 3,900 international buyers from 20 countries and regions to network with 220+ quality suppliers from over 13 countries showcasing Yarns, Apparel Fabrics, Denim Fabrics, Clothing Accessories and Allied Services, Dyes & Chemicals at the biggest international apparel textile sourcing show in the South Asian region.

In 2021, due to pandemic restrictions, a virtual edition of Intex South Asia was

organised. The online event connected over 150+ Indian textile manufacturers and suppliers with leading buyers from South Asia, ASEAN, Middle-east, Spain, Italy, Turkey and other international markets.

Sri Lanka Textile & Clothing Industry.

-- Sri Lanka's apparel export industry is one of the key sectors of the country's economy, having recorded substantial growth over the past four decades.

-- Sri Lankan apparel manufacturing sector today has about 300 factories that generated export revenues of US \$ 5.40 billion in 2021, after exports rose 22.93% year-on-year in 2021. Overall, Sri Lankan merchandise exports increased by 12.04% to \$ 8.8 billion in 2022 compared to the corresponding period of 2021. Apparel and textiles were among the sectors that witnessed an outstanding growth.

-- Sri Lanka has attracted more than US\$ 228 million in FDI during the first quarter of 2022, a 17% increase compared with the corresponding period of last year. Sri Lanka's Board of Investment (BOI), the country's dedicated investment promotion and facilitation agency has thus far signed agreements worth US\$76 million for both new investments and expansions in the apparel sector in 2022.

-- Sri Lankan Industry - Quick Facts

\$5.93 billion in Export Revenue in 2022

350,000 - Direct Employees

46.46% of the 2022 national export revenue

\$8 billion - export revenue target by 2025

-- Besides expanding apparel manufacturing facilities, some investors are also eyeing lucrative opportunities in raw material production and backward vertical integration in the Sri Lankan apparel industry.

Trade Data

In 2021, Sri Lanka imported Textile & Clothing worth USD 3215 million of which importers from India was USD 793 with a share of 24.68%

Cotton fabrics dominate Sri Lankan cotton textile import basket with a share of 80.34% with USD 966.72 million of imports followed by Cotton yarn & Cotton made-ups.

India is the number one largest supplier for cotton fabrics & Cotton yarn with USD 335.70 million, a share of 34.73% and USD 112.81 million, a share of 63.42% respectively

Sri Lanka is a net importer of Yarn & Fabrics for conversion, value addition and export of garments. With due regard to market proximity, the high quality conscious Sri Lankan garment manufacturers prefer to increase their sourcing from Indian participants at the fair, thus providing an opportunity to Members to meet with major importers in Sri Lanka.

Product Profile: Fibers, Yarns, Apparel & Denim Fabrics, Embroidery, Laces, Trims, Buttons, Zippers, Clothing Accessories, Textile Dyes & Chemicals, Textile Testing

Equipments, Software & ERP Solutions, Textile Design Studios, etc.

Visitors Profile: • Apparel Brands • Buying Agents • Buying Houses • Fashion Labels • Garment Manufactures / Exporters • International Sourcing Officers • Local & International Retail Chains • Sales & Marketing Consultants • Textile Manufactures & Exporters • Textile Trading Houses • Trade Media

Major Exhibiting Countries: • India • Pakistan • Bangladesh • Sri Lanka • China • Hong Kong • Korea • Taiwan • Turkey • Indonesia • Thailand • UK • USA & many more.

Special Highlights: • Country Pavilions • Trends Zone • Fashion Fiesta • Interactive Business Forums • VIP Platinum Lounge • Media Lounge

Participation Fees: Special discounted price offered by the organisers for exhibitors' participation through TEXPROCIL is Rs. 1,33,650/- for a 9 sq. mtr shell scheme (Card rate is Rs. 1,48,500).

In addition, eligible members can apply to obtain further stall subsidy and air fare under the MAI scheme of Government of India (Only 20 applicants on First- come-First- serve basis).

Kindly note the following regarding your participation:

-- Each 9 sq. m of exhibit space includes: Octonorm Panels, 1 Info Desk, 1 Round Table, 3 Chairs, 3 Spot Lights, 1 Fascia Board, 1 Power Socket, 2 Garment Hangers or Wooden Shelves and 1 Waste Bin.

-- Corner booths will be charged extra at 10% of the participation charges (subject to availability).

-- Participation fees does not include airfare, sending display material and other related expenditure which are to be borne by the companies/exhibitors.

Guidelines for the Allotment of Booths:

1. All the participants who apply and pay the full participation fee on time would be considered for allotment of stall space on FCFS basis (No part payment will be accepted)

2. No change in the stall space, once allotted would be entertained under any circumstances.

Cancellation

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

MAI funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme (Awaiting final approval). MAI funding on approval from MoC will be eligible only for the first 20 companies applying

for the participation with the completed application form and full payment to avail the MAI benefit on a First Come First Served basis. Since the official approval from Ministry of Commerce is still awaited, we are presently charging the full amount as being charged by the organizers i.e. Rs. 1,33,650. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria:

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of 12th Intex South Asia, Sri Lanka.
2. In the event of participation of at least 20 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.
3. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.
4. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value up to Rs. 50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. However Member with zero export in the last financial year will not be eligible. The reimbursement will be up to Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lump sum amount subject to the final approval received from the Ministry.

Application:

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417
Beneficiary: The Cotton Textiles Export Promotion Council
PAN no: AAAAT9241M
(Please email us UTR no after proceeding the payment)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 30th June 2023

[Click here for Texprocil application form](#) along with Disclaimer & Declaration Form enclosed.

For further details, please contact:

Mr. Rajesh Satam- Joint Director / Mrs. Mrunal Sawant

The Cotton Textiles Export Promotion Council,
Engineering Centre, 5th Floor, 9 Mathew Road,
Mumbai - 400 004.

Tel: [022-49444000](tel:022-49444000) / [022-23632910](tel:022-23632910)/11/12

Fax: [022-23632914](tel:022-23632914)

E-mail: rajesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles,
we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

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