



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub : Inviting participation in 'Texworld', 'Home Textile Sourcing' & 'Apparel Sourcing' fairs, New York, USA from 18th to 20th July 2023

Dear Member,

The Cotton Textiles Export Promotion Council is organizing National Level Participation in 'Texworld', 'Home Textile Sourcing' & 'Apparel Sourcing' fairs, at Javits Centre, New York, USA from 18th to 20th July 2023

About Texworld, Home Textiles Sourcing & Apparel Sourcing, USA

- TEXWORLD USA is the only event in North America dedicated to fabrics and finished soft goods for all home applications. It is an important business platform for manufacturers, retailers, converters, contract specifiers, and designers to locate new fabrics and products for their latest collections.
- Home Textiles Sourcing, will also share space with Texworld Evolution NYC, one of the largest sourcing events on the East Coast for apparel fabric buyers, designers, merchandisers, and overseas sourcing professionals. Along with Home Textiles Sourcing, the events continue to create opportunities to support the textile sourcing community by connecting global manufacturers and suppliers to the U.S. market.
- Apparel Sourcing USA attracts leading retail chain stores to visit the fair to meet with Apparel & Accessories suppliers from around the world.

TEXWORLD, Apparel Sourcing & Home Textiles Sourcing Fairs, New York, USA provides a dedicated sourcing marketplace for American apparel brands, retailers, wholesalers, independent design firms and buying agencies to find the best domestic and overseas apparel fabric and finished products manufacturers.

Import of Fabrics into USA

- In the year 2022, USA imported US\$ 9.19 Billion worth of fabrics from all sources, of which, cotton fabrics account for US\$ 3.39 Billion.
- During this period, USA imported US\$ 1134 Million worth of fabrics made of all fibres from INDIA, of which import of cotton fabrics was valued at US\$ 567 Million, thereby offering a greater scope to increase export of fabrics to USA.

Import of Home Textiles into USA

- USA is the single largest market for export of made-ups & home textiles from India.
- In the year 2022, USA imported US\$ 19.13 Billion worth of Made-ups and home textiles from all sources, of which import from India was valued at US\$ 3.11 Billion.

Visitor target group:

Manufacturers, Retailers, Wholesalers, Agents, Department Stores, Designers, Private Label, Trading Companies, Buying Offices.

Product groups

Cotton Fabrics, Denim, Embroidery Fabrics, Functional Fabrics, Knits, Linens, Prints, Lace, Silks, silky aspects, wool etc. Home Textiles like bed linen, bath linen, table linen & kitchen linen, floor covering, window etc.

Participation fees for 'Texworld', 'Home Textile Sourcing' & 'Apparel Sourcing' fairs, New York, USA

9 sq. mtr standard booth = Rs. 5,50,000/-. The Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants.

Each 9 sqm. Standard booth includes:

1 White veloce fabric back wall @ 233cm high, 2 White veloce fabric side walls @ 170cm high, 1 Square wooden top table 29" x 29" (76cm 76cm), 3 Wooden Chairs, 3 Virgola LED Lights, 1 Booth ID Sign, 3 garment hangers, Carpet.

KINDLY NOTE THAT POWER IS EXTRA AND NOT INCLUDED IN STANDARD PACKAGE. POWER IS AVAILABLE @ USD 225 EXTRA WHICH NEEDS TO BE PAID DIRECTLY TO THE ORGNIZER.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MDA grant will not be available.

Corner Booth Premium

Actual fee charged by the organizers i.e. Rs. 42,000/- will be applicable for corner booth premium i.e. discount / subsidy is not applicable for corner booth premium. Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, USA, after considering various aspects as per their own guidelines.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

Please [click here](#) for application form for participation in Texworld, New York, USA

Please [click here](#) for application form for participation in Home Textile Sourcing, New York, USA

Please [click here](#) for application form for participation in Apparel Sourcing, New York, USA

Please [click here](#) for Texprocil application form for participation in Texworld, Home Textile Sourcing & Apparel Sourcing, New York, USA

MAI Funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme. MAI subsidy will be eligible only for the first 20 companies applying for the participation with the completed application form and payment to avail the MAI benefit on a First Come First Served basis. The Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria:

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Texworld, Home Textile Sourcing & Apparel Sourcing fairs, New York, USA
2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.
3. In the event of participation of at least 20 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.
4. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs. 50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. However Member with zero export in the last financial year will not be eligible. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Guidelines for the allotment of booths:

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Due to limited availability of booths applications will be considered on First Come First Served basis ONLY
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

Cancellation

In case of cancellation / withdrawal of participation by Members full participation

fees will be forfeited.

Application

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and complete application form on or before 28th April 2023

Interested Members are requested to fill up the attached Application Forms and) e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details please contact:

Mr. Shailesh Martis / Ms. Mrunal

The Cotton Textiles Export Promotion Council

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Tel: [+91 22 49444000](tel:+912249444000)

E-Mail: shailesh@texprocil.org / mrunal@texprocil.org

We solicit your participation in 'Texworld', 'Home Textile Sourcing' & 'Apparel Sourcing' fairs, New York, USA from 18th to 20th July 2023

Regards,

Dr. Siddhartha Rajagopal

Executive Director

::TEXPROCIL::

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To ensure that you continue receiving our emails, please add us to your address book or safe list.



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