



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

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Sub : Export Promotion Initiatives of the Department of Posts

Dear Member,

The Council has received a communication from the Department of Posts (DoP) informing about the Export Promotion Initiatives by the Department of Posts to promote exports.

As you may be aware, the Department of Posts (DoP) has been continuously striving to offer efficient, trackable and competitive logistics solutions to the exporters in order to meet the requirements of cross border e-commerce in sync with the initiatives of the Government to make India an export hub for the world.

Enabling of the Postal Channel for Commercial export since 2018, DoP has –

- Expanded its reach through Foreign Post Offices
- Developed the scheme of Dak Niryat Kendras (DNKs) to facilitate e-commerce exports
- Digitized the process of filing of Postal Bill of Export (PBE) in collaboration with CBIC - The Gazette Notification issued by Central Board of Indirect Taxes and Customs (CBIC) notifying the Postal Export (Electronic Declaration and Processing) Regulations, 2022 vide dated 9th December, 2022 is [enclosed](#).

This process would help in paperless and online customs clearance of postal items. Facilities to enable commercial exports through postal services are being extended up to district-level through DNKs at prominent Post-Offices in a phased manner ([List of locations attached](#)).

We are glad to inform you that Export Promotion Councils and DoP have been working on the common objectives of export promotion in the country. Therefore, we request our members to avail these initiatives and export opportunities provided by DoP.

DoP is looking forward to assist you to meet your requirements for cross-border delivery of export orders/shipments. DoP has further informed that in case Members of Trade require any kind of training/demonstration/assistance in this

regard the same shall be arranged by DoP. You may send an email to DoP at the following email ids – ddgir@indiapost.gov.in and jyoti.mahawar43@gov.in with a copy marked to the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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