



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

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Sub : Inviting participation in Interior Lifestyle Tokyo, Japan from 14th to 16th June 2023

Dear Member,

The Cotton Textiles Export Promotion Council is organizing participation in Interior Lifestyle Tokyo, Japan at Tokyo Big Sight (Tokyo International Exhibition Center), Japan from 14th to 16th June 2023.

About Interior Lifestyle Tokyo

Interior Lifestyle Tokyo is the leading trade fair for the Japanese high-end interior market which includes home textiles like bed linen, bath linen, towels, table & kitchen linen etc. Drawing from the success of Messe Frankfurt's largest international consumer goods fair Ambiente and international textile fair Heimtextil, Interior Lifestyle Tokyo brings a combined fair concept to the Japanese market. Interior Lifestyle Tokyo is hosted every year in June.

The Show is almost 95% sold out and hence it is important for Indian companies to confirm their participation at the earliest.

In 2022, total number of visitors was 16,500 from Japan and the total number of exhibitors were 515 from 10 countries.

Free Trade Agreement (FTA) between India & Japan

As you may be aware, FTA between Indian and Japan is in force from August, 2012. Almost all the Textiles and Clothing products qualify for duty free access for import from India to Japan, offering greater scope to increase India's export to this market.

Trade Data

-- In 2021, Japan imported Textile & Clothing worth USD 33.30 bn. of which imports from India were USD 409 mn. Textile imports were USD 9.5 bn. & clothing imports were approx. 24 bn.

-- Cotton Made-ups dominate Japanese cotton textile import basket with a share of 82.11% with USD 3.62 bn. of imports followed by Cotton Fabrics and Cotton Yarn.

Total cotton textile imported by Japan were USD 4.4 bn.

-- India is the 4th largest supplier of Cotton made-ups with USD 74.37 mn, a share of 2.05%. Other top suppliers include China, Vietnam & South Korea.

-- India is the 2nd largest supplier of Cotton Yarn with USD 48.56 mn, with a share of 23.23%, next to Indonesia.

[Click here for Trade Data](#)

Exhibitors Profile

Home Textiles, Table and Kitchen Linens, Bathroom Textiles, Furnishing fabric, Fashion accessory/ Garments, Home fashion collection, Design Products.

Visitors' Profile

Home fashion and interior shops/stores, department stores, large scale retail outlets, trading companies, importers, wholesalers, interior designers, interior planners, housing manufacturers, architects, developers and constructors, hotels and restaurants

Participation Fees

Participation fees for a 9 sq. mtr. booth is Rs. 3,40,000/-

9 sq. mt. stand package includes: Built up stall of 9 sq.mtrs, 3 spotlights, Fascia Sign, 1 power point socket, 1 table, 3 chairs and 3 shelves.

Corner Booth Premium

Actual fee charged by the organizers i.e. Rs.20,000/- for 9 sq. mtr. will be applicable for corner booth premium. Discount / subsidy is not applicable for corner booth premium.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

Please [click here for application form](#) for participation in Interior Lifestyle Tokyo, Japan

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

Cancellation

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

MAI funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme (Awaiting final approval). MAI funding on approval from MoC will be eligible only for the first 20 companies applying for the participation with the completed application form and full payment to

avail the MAI benefit on a First Come First Served basis. Since the official approval from Ministry of Commerce is still awaited, we are presently charging the full amount as being charged by the organizers i.e. Rs. 3,40,000. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria:

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Interior Lifestyle Tokyo, Japan.
2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.
3. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs. 50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. However Member with zero export in the last financial year will not be eligible. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council
State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417
(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 15th April 2023.

Interested Members are requested to fill up the attached Application Form and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details, please contact:

Mr. Shailesh Martis / Mrs. Mrunal
The Cotton Textiles Export Promotion Council,
Engineering Centre, 5th Floor,
9 Mathew Road, Mumbai - 400 004.
E-mail: shailesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives of the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.



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