



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: [www.texprocil.org](http://www.texprocil.org) | E-mail: [info@texprocil.org](mailto:info@texprocil.org) | Tel.: +91-22-49444000, 23632910-12

E-Serve No.: 75 of 2023 | Date: March 27, 2023

Sub : Invitation to participate in the 11th edition of Intex South Asia Show to be held at Dhaka, Bangladesh from 22nd June to 24th June, 2023

Dear Member,

We are pleased to inform you that the Council is organizing participation in the 11th Intex South Asia Show to be held in Hall 4, ICCB, Dhaka, Bangladesh from 22nd to 24th June, 2023.

Event details are as under:

Event name: Intex South Asia, Bangladesh

Dates: 22nd, 23rd & 24th June 2023

Venue: Hall 4, International Convention City, Bashundhara (ICCB), Purbhachal Express Highway, Dhaka.

About Intex, South Asia

With over 10 successful shows organised across the key textile & apparel countries of Sri Lanka, Bangladesh and India since 2015, Intex is firmly established as one of the largest international textile sourcing shows of South Asia. Having connected 40,000+ trade buyers from over 35 countries to 1500+ textile suppliers over the last 10 editions, it has facilitated industry players to explore new business opportunities, forge worldwide connections and stay up-to-date with latest developments making Intex South Asia the annual calendar event for South Asia's Textile & Apparel industry.

Show Highlights – Country Pavilions from India, Bangladesh, China, Indonesia, Vietnam etc.

Profile of the Exhibitors: Manufacturers & Exporters of Fibres, Yarns, Fabrics, Denim Fabrics, Clothing Accessories and Apparel.

Visitors Profile: Apparel Manufacturers & Exporters, Apparel Brands & Fashion Labels, International Sourcing Offices, Buying Houses & Agents, Apparel Retailers & E-tailers, Importers, Distributors & Wholesalers, Intimate & Undergarments Brands, Textile Manufacturers & Exporters, Govt. & Trade Body Representatives, Sales & Marketing Consultants, Textile Trading Houses.

## Why should you participate in the Intex South Asia Show, Bangladesh?

- Bangladesh is the 2nd largest manufacturer of garments in the world and supplies to more than 150 countries.
- RMG exports from Bangladesh has grown from USD 4 billion in 2001 to USD 45 billion in 2022 at a CAGR of 12%. Exports of RMG from Bangladesh is estimated to reach USD 100 billion by 2030.
- Bangladesh imports more than USD 16 billion of Textiles & Clothing from the world, 98% of which is fibre, yarn and fabrics. Thus, it represents a huge opportunity for Indian exporters of yarns and fabrics including Denims.
- Bangladesh enjoys tariff benefit with most of the top importers of garments and hence presents a huge potential for Indian exporters of yarns and fabrics including Denims.
- Exclusive India Pavilion for Indian exhibitors at the fair with VIP Lounge for one-to-one meetings.
- MAI benefit of discounted participation fees offered by TEXPROCIL.
- Airfare reimbursement to eligible exhibitors participating under TEXPROCIL.

Data on Bangladesh imports & exports [attached](#)

## Participation Fees

All member exporters of TEXPROCIL and other EPC's as per MAI criteria and guidelines shall be eligible to participate by paying Rs.1,48,500/- (normal booth) OR Rs.1,63,350/- (corner booth) for 9 sqms. The booth space will be allotted to participants who send in their complete application form and full payment on a FIRST COME FIRST SERVED basis ONLY.

The charges cover standard booth facilities of Needle Punch Carpet, 3 sides System Panel, 1 Fascia, 1 Reception desk, 1 Round table, 3 Chairs, 3 100MW Spotlights and 1 Waste Basket. Yarn exporters will be provided 2 yarn shelves per 9 sqm booth while fabric exporters will be provided 2 fabric hangars per 9 sqm booth. Additional shelves/hangars will be charged extra.

Please note that this fee does not include Airfare, Hotel expenditure, dispatch of display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer.

## MAI funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee will be available for a maximum of 20 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Government of India. Applications received will be treated on First-come-First served basis due to limited availability of funds under the scheme subject to the following important criteria. [Click here for more details](#)

## Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their [application \(attached\)](#) directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai  
Current Account No. [11107497602](#)  
IFS Code: SBIN0001417  
Beneficiary: The Cotton Textiles Export Promotion Council

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 15<sup>th</sup> April 2023. Interested Members are requested to fill up the attached Application Form and email to: [murali@texprocil.org](mailto:murali@texprocil.org) / [priya@texprocil.org](mailto:priya@texprocil.org) at the earliest since the MAI scheme is applicable on a First-come-First-served basis.

For further details, please contact:

Mr. Murali Balkrishna / Mrs. Priya Khawle  
The Cotton Textiles Export Promotion Council,  
Engineering Centre, 5th Floor,  
9 Mathew Road, Mumbai - 400 004.  
E-mail: [murali@texprocil.org](mailto:murali@texprocil.org); [priya@texprocil.org](mailto:priya@texprocil.org)

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

**Dr. Siddhartha Rajagopal**  
Executive Director

::TEXPROCIL::

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