

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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<u>Sub : Government announces Seven PM MITRA (Pradhan Mantri Mega Integrated Textile Region and Apparel) Park sites.</u>

Dear Member,

We are glad to inform you that the Government has announced the sites for setting up of 7 PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks for the Textile industry. The Parks will come up in Tamil Nadu, Telangana, Gujarat, Karnataka, Madhya Pradesh, Uttar Pradesh and Maharashtra.

In this regard, a Press Release dated 17th March, 2023 has been issued by the Ministry of Textiles is <u>enclosed</u> herewith.

About PM MITRA Parks -

- \cdot The PM MITRA Scheme is inspired by the 5F vision Farm to Fibre to Factory to Fashion to Foreign.
- \cdot These Parks will enhance the competitiveness of the textiles industry by helping it achieve economies of scale as well as attract global players to manufacture in India.
- · PM MITRA Parks offer an opportunity to create an integrated textiles value chain right from spinning, weaving, processing/dyeing and printing to garment manufacturing at one location.
- · Intended to generate nearly Rs.70,000 crores investment and 20 lakhs employment.
- · World-class industrial infrastructure would attract cutting edge technology and boost FDI and local investment in the sector.
- · Integrated Textile Value chain at one location in each park will reduce logistics cost of Industry.
- · Centre and States to form SPVs in JV Mode for setting up PM MITRA Parks.
- · PM MITRA Park sites are approved by the Government of India.
- · Sites for PM MITRA Parks were selected by a Challenge Method based on objective criteria by taking into account a variety of factors such as connectivity, existing ecosystem, textile/industry policy, infrastructure, utility services etc. PM

Gati Shakti- National Master Plan for Multi-modal Connectivity was also used for validation.

Members may please make a note of the above and refer to the Press Release for availing the benefits of the Scheme extended by the Government.

Regards,

Dr. Siddhartha Rajagopal Executive Director

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