



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Sub : Increase home textile exports by participating in The Hotel Show Dubai 2023 in Dubai from 23 – 25 May, 2023

Dear Member,

We are glad to inform you that the Council will be participating in The Hotel Show Dubai 2023 in Dubai in the month of May 2023.

Event details are as under:

Title : The Hotel Show Dubai 2023

Dates : May 23 - 25, 2023

Venue : Dubai World Trade Centre

About The Hotel Show Dubai

The Hotel Show Dubai is the largest and most prestigious hospitality trade event in the Middle East and Africa and the ultimate meeting place for hospitality sellers and buyers in the region. Over the last 20 years, the event has been attracting thousands of serious buyers each year. The event offers immense opportunity to generate export business for home textiles.

The Hotel Show is a prestigious Show in the Gulf region where buyers from the GCC countries in the hospitality sector visit and source home textiles. The Show is almost 95% sold out and hence it is important for Indian companies to confirm their participation at the earliest. The Show also provides a good platform for Indian home textile suppliers to present their capabilities in the home textile segment.

Strength of the UAE market:

- Its strategic geographical location – Dubai is regarded as a regional hub and commercial capital for the Middle East, North Africa & beyond.
- Proximity to other Gulf markets – Acts as an entry route to other Gulf countries.
- Important market for re-export to other countries.
- English is widely spoken and accepted as the language of business.
- Strong Banking system

Potential to Export Home textiles to the UAE

- India and the UAE have signed a Comprehensive Economic Partnership Agreement (CEPA) to increase bilateral merchandise trade. Under this agreement, there is zero duty access for textiles (including home textiles) imported into the UAE from India.
- The UAE home textile market is growing due to the Government initiatives, development of infrastructure, tax exemptions, and growing population in the country.
- There is growth in demand for High –end, Premium and Stylish home textiles due to rise in consumer spending and higher investments in the country.
- Growth in the hospitality sector due to rising number of expatriates is expected to create demand for bed linen and bath linen products.
- The home Textile segment has become one of the most attractive segments in the textile industry markets within the GCC nations.
- The large population, increasing rate of urbanization, and improved quality of living are leading to growing demand for home textiles like beddings, bed sheets, towels, carpets, quilts, blankets, and covers in the GCC markets.
- The development of E-commerce for home textiles in GCC market has increased demand.

Reasons to participate in The Hotel Show Dubai 2023

- Good opportunity to establish contacts with leading buyers, hotel owners and operators in the hospitality industry, investors and distributors in UAE
- With the boom in real estate and several upcoming hotel projects in UAE, this Show provides a platform to meet targeted buyers in the hospitality sector.
- Special product categorised zones to display your products.

Participation Fees

9 sq. mtr. Stall = Rs. 4,90,000/-

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

Please note that we have limited space and preference will be given on the basis of “First Come First Serve Basis” and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

MAI Funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme (Awaiting final approval). MAI funding on approval from MoC will be eligible only for the first 20 companies applying for the participation with the completed application form and full payment to avail the MAI benefit on a First Come First Served basis. Since the official approval from Ministry of Commerce is still awaited, we are presently charging the full amount as being charged by the organizers i.e. Rs.4,90,000. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria:

Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of The Hotel Show Dubai 2023.

An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.

Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs. 50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position.

However Member with zero export in the last financial year will not be eligible. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lump sum amount subject to the final approval received from the Ministry.

Application for participation

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council
State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417

(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and [complete application form \(click here\)](#) on or before 1st March, 2023.

Interested Members are requested to fill up the attached Application Forms and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details please contact:

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Engineering Centre, 5th Floor
9 Mathew Road
Mumbai-400 004
Tel: [+91 22 49444000](tel:+912249444000)
E-Mail: shailesh@texprocil.org / mrunal@texprocil.org

We solicit your participation in The Hotel Show Dubai 2023 from 23 – 25 May, 2023.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

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