



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Sub : Hon'ble Union Textiles Minister Shri Piyush Goyal holds 3rd interactive meeting with Textile Advisory Group in New Delhi to review initiatives for cotton value chain

Dear Member,

The Hon'ble Union Minister of Textiles, Commerce & Industry, Consumer Affairs and Food & Public Distribution, Shri Piyush Goyal held the 3rd Interactive Meeting with the Textile Advisory Group (TAG) in New Delhi on 7th November, 2022 to review progress of initiatives for Cotton Value Chain.

Smt. Darshana V. Jardosh, Minister of State for Textiles and Railways, Smt. Rachna Shah, Secretary Textiles, Shri Suresh Kotak, Chairman, TAG, Senior Officials from related Ministries and cotton value chain stakeholders were also present.

Shri Goyal emphasized that for increase of cotton productivity, supply of good quality cotton seeds is the need of the hour and requires some concrete action from related Ministries on war footing. He also stressed the need to introduce advanced technologies related to high yielding cotton seeds and innovative agronomy such as High Density Planting System to enhance productivity of cotton.

Shri Goyal desired that the industry should be on the forefront and work on the principle of self regulation by owning the responsibility of branding and certifying Indian cotton KASTURI.

Shri Goyal emphasized strengthening testing facility needed to conform to KASTURI standards, DNA testing and traceability. He assured that adequate modern testing facilities would be created through BIS and TRAs.

He appreciated the action taken by the industry and its nominated body to work on the quality, traceability and branding of Kasturi Cotton.

Shri Goyal pointed out that quality of Indian cotton fibre is paramount, therefore implementation of cotton bales quality control order under BIS act 2016 is a must for standardization of cotton bales.

Shri Goyal urged that textile Industry and Industry Associations should join hands to promote hand held kapas Plucker machines.

He added that, the Confederation of Indian Textile Industry (CITI) will take up this project in mission mode with distribution support from Cotton Corporation of India Ltd. Industry Associations and Industry leaders together agreed to fund 75,000 hand held kapas Plucker machines. He further, added that, FPOs may be actively involved to empower cotton farmers.

Responding to the demand of Industry for change of colour of fertilizer bags (that are reused by farmers in cotton picking and storing) which have been attributed as one of the major cause of contamination in cotton, Shri Goyal highlighted that Government of India has notified 'One Nation One Fertilizer' scheme which defines logo and pattern, to take care of this concern.

A copy of the Press Release dated 8th November, 2022 issued in this regard is enclosed herewith ([click here](#)) for your information.

Members may please take a note of the above.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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