



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

E-Serve No.: 140 of 2022 | Date: September 06, 2022

Sub : Inviting participation at Heimtextil 2023, to be held at Frankfurt, Germany. from 10-13 January 2023

Dear Member,

The Council proposes to organize India Pavilion at 'Heimtextil' fair, to be held in Frankfurt am Main from 10th to 13th January 2023. Heimtextil Fair, Frankfurt is the biggest international trade fair for home and contract textiles and is the meeting point with international trade visitors and decision-makers visiting the event.

About previous edition - Heimtextil June 2022

Heimtextil – the world-leading trade fair saw the world meet again, lead international encounters and stimulate new business to return after the pandemic-related break. The one-time summer special edition of the Heimtextil show was held during 21st to 24th June 2022 due to cancellation of regular edition in January 2022 on account of Covid situation. Messe Frankfurt GmbH, Germany held the special edition parallel to Techtexil & Texprocess at the request of the industry.

With a total of 117 participating nations, around 63,000 visitors and 2300 exhibitors experienced re-launch of the international textile fairs across the three exhibitions held at the Frankfurt exhibition center and helped the participants to hold successful meetings with the visiting buyers.

Exhibitor Profile

Globally unique product variety ranging from decorative and furniture fabrics to textiles for the bedroom, bathroom and table, wallpaper and sun protection systems.

Visitor Profile

Retailers, wholesalers, designers, furniture and bedding stores, interior decorators, interior architects, architects, hotel outfitters and many other decision makers come to Heimtextil every year in January.

Participation under MAI scheme - January 2023 edition

The Council invites application from eligible exporters under the MAI scheme of Government of India for participation in January 2023 edition, as per details below:

Participation Fee (Based on Standard Estimates*): MFI Pavilion – Messe Frankfurt India Office

18 Sq. Mtr. Standard Package booth rental (space + stand construction with furniture & fixtures + promotion activities)

Total cost of participation is Rs. 8,54,320/- (Including Booth cost Rs. 6,39,000/- + compulsory media package Rs. 85,000 + GST 18% Rs. 1,30,320/-)

Larger stands in multiples of 3 Sqm at proportionately higher fee will be considered subject to availability according to floor plan. (*prices subject to concurrence with the Billing Office of Messe Frankfurt)

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MAI grant will not be available.

Important Note: For those exhibitors who have already made full payments to Messe Frankfurt India Office for their stall bookings are also encouraged to send in their application. The stall payment can be routed through the Council to avail benefit under the scheme. All such applications will be eligible for the scheme benefits subject to approval of Government and fulfilment of prescribed criteria in consensus with the Messe Billing Office in India.

It is obligatory for exhibitors to route the payment towards 9m2 to TEXPROCIL, even though 100% payment has been made to MFI. Your payment to the council will be refunded after completing the procedures for the booking with MFI. Please contact the undersigned for more information on the same.

Cancellation

In case of cancellation / withdrawal of participation by Members, participation fees will be totally forfeited.

MAI funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme. MAI subsidy will be eligible only for the first 20 companies applying for the participation with the completed application form and payment to avail the MAI benefit on a First Come First Served basis. The Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria:

1) Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Heimtextil, Frankfurt fair.

2) An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.

3) In the event of participation of at least 20 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.

4) Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs. 50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. However Member with zero export in the last financial year will not be eligible. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Travel regulations for participants

Information on entry requirements and travel regulations for trade fair participants from abroad can be found on the website of AUMA, the German Trade Fair Industry.

<https://www.auma.de/en/exhibit/legal-matters/entry-requirements>

COVID-19: entry and quarantine regulations in Germany

For details on COVID-19: entry and quarantine regulations in Germany, kindly visit the web site of Federal Foreign Office on the below link.

<https://www.auswaertiges-amt.de/en/visa-service/EinreiseUndAufenthalt>

Advantages of participation through TEXPROCIL

- Additional on-site Branding for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Value Added Service to Group Participants

Members interested to participate are requested to fill up the attached [Application Form \(click here\)](#), and send it to us to receive our initial confirmation. On receipt of initial confirmation, members are requested to send participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council
State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417

(Please email us UTR number after making the payment.)

Allocation of stand is subject to confirmation by Messe Frankfurt India (MFI) and payment of full participation fee.

Last date for sending application is 26th September 2022

The decision of TEXPROCIL Management would be final in case of any confusion/dispute.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. Rajesh Satam, Joint Director / Mrs. Mrunal Sawant
The Cotton Textiles Export Promotion Council (TEXPROCIL)
Engineering Centre, 5th Floor, 9 Mathew Road, Mumbai-400 004
Tel: [+91- 22- 49444000](tel:+91-22-49444000)
E-Mail: rajesh@texprocil.org (or) mrunal@texprocil.org

We solicit your participation in 'India Pavilion' at Heimtextil Fair, Frankfurt, Germany to be held from 10th to 13th January 2023.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.



Subscribe us on WhatsApp [+91-9152009163](https://wa.me/919152009163)



© TEXPROCIL | 2022

Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

[Unsubscribe](#)