

# THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

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<u>Sub: Inviting participation in Texworld Evolution Fair, Paris 6th to 8th February</u> 2023

Dear Member,

The Cotton Textiles Export Promotion Council is organizing National Level Participation in 'Texworld Evolution' held at Paris Le Bourget, Paris, France from 6<sup>th</sup> to 8<sup>th</sup> February 2023.

The event showcases all types of fabrics, apparel, hi-tech & fashion, and Leather & related material.

## Advantages of participation through the Council

- The Council is undertaking extensive efforts in publicizing 'Indian Participation' at this Show
- Support of Ministry of Commerce and Embassy of India in Paris
- Projecting 'Incredible Textiles of India' image in the EU
- It is the right fair to meet big buyers of Textile & Clothing in a high value market.

# <u>Trade Data</u>

In the year 2021, EU (27) imported US\$ 125.34 billion worth of T & C from the world, of which, import from India was US\$ 7.18 billion, accounting for 5.73% market share.

Considering the higher spending capacity in EU 27 countries, as a block, it is the single largest market for the Indian export of T&C products. However only 5.73 % of total import of T&C into EU was from India thereby offering scope for increasing market share by undertaking suitable marketing activities, such as participation in this established event to meet major importers in EU.

#### Texworld Evolution

Texworld is a major hub for international brands and private labels to source their

textile needs across the wide range of Fabrics, Texworld covers every facet of the fashion industry, from fabric, garment to accessories. It is a fabric and textile exhibition that is branded for its excellent and prestigious exhibition booths aesthetically presents the wide range of fabrics in these major areas.

Texworld – Paris is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries. TEXWORLD Paris' Fair is creative, competitive and entirely adapted to European needs. This Fair is considered to be a worldwide Textile "Rendezvous".

#### <u>Visitor target group:</u>

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Large scale retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

# <u>Product groups at Texworld Evolution</u>

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Wool, Wool Blend, Knitted fabrics, Silk, Silky aspects, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Yarns & Fibres, Full Package, Clothing, Style Trade publications.

# Product groups at Apparel Sourcing

Men's wear, Children wear, Ladies wear, Shawls & Scarves and Fashion Accessories

## <u>Participation fees for Texworld Evolution, Paris, France, February 2023</u>

12 sq. mtr stall = Rs. 7,90,000/-

For higher sq. mtr. please contact the Council.

## <u>Participation fees for Apparel Sourcing, Paris, France, February 2023</u>

9 sq. mtr. Stall = Rs. 5,20,000/-

For higher sq. mtr. please contact the Council.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MDA grant will not be available.

#### Corner Booth Premium

Actual fee charged by the organizers will be applicable for corner booth premium i.e. discount / subsidy is not applicable for corner booth premium. Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, Paris, after considering various aspects as per their own guidelines.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

Please <u>click here</u> for application form for participation in Texworld Evolution

Please <u>click here</u> for application form for participation in Texworld Evolution (DENIM)

Please <u>click here</u> for application form for participation in Apparel Sourcing

Please <u>click here</u> for Texprocil application form for participation in Texworld Evolution / Apparel Sourcing, Paris fair.

# MAI Funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme. MAI subsidy will be eligible only for the first 20 companies applying for the participation with the completed application form and payment to avail the MAI benefit on a First Come First Served basis. The Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria:

Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Texworld Evolution / Apparel Sourcing, Paris.

An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.

Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs. 50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position.

However Member with zero export in the last financial year will not be eligible. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

#### VAT

As per new guidelines, certain category of exhibitors are exempted from VAT.

In case your Company does not qualify for VAT exemption, equivalent amount need to be paid by you on getting final invoice from the organizers.

## **GUIDELINES FOR THE ALLOTMENT OF BOOTHS:**

Participants who pay the full participation fee in time would be considered for allotment of booths.

- 1. Due to limited availability of booths applications will be considered on First Come First Served basis ONLY
- 2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
- 3. No change in the booths, once allotted would be entertained under any circumstances.

#### CANCELLATION

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

#### APPLICATION

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No.<u>11107497602</u>

IFS Code: SBIN0001417

(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and complete application form on or before 20<sup>th</sup> September 2022.

Interested Members are requested to fill up the attached Application Forms and) e-mail to: <a href="mailto:shailesh@texprocil.org">shailesh@texprocil.org</a> / <a href="mailto:mrunal@texprocil.org">mrunal@texprocil.org</a>

For further details please contact:

Mr. Shailesh Martis / Ms. Mrunal
The Cotton Textiles Export Promotion Council
Engineering Centre, 5th Floor
9 Mathew Road
Mumbai-400 004

Tel: <u>+91 22 49444000</u>

E-Mail: <a href="mailto:shailesh@texprocil.org">shailesh@texprocil.org</a> / <a href="mailto:mrunal@texprocil.org">mrunal@texprocil.org</a> <a hre

We solicit your participation in Texworld Evolution Paris, France from 6<sup>th</sup> to 8<sup>th</sup> February 2023.

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::







# Subscribe us on WhatsApp +91-9152009163







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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

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