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Sub : Inviting Participation in IRANTEX 2022 in Tehran, Iran October 21-24, 2022

Dear Member,

The Council propose to organize participation of its members at IRANTEX exhibition to be held in Tehran, Iran from October 21-24, 2022.

IRANTEX offers a unique opportunity for exporters to showcase latest range of textile products, meet leading buyers and negotiate profitable business deals.

Details of the Exhibition are as follows:

Name of the Exhibition: IRANTEX 2022

Dates: October 21-24, 2022

Venue: Tehran International Permanent Fairground, Tehran, Iran.

About IRANTEX

- IRANTEX is an exhibition for textiles products. This event showcases products from Textiles including Fabrics, Home textiles & Yarns industry.
- IRANTEX was started in 1989 and this year, it is the 28th edition. The fair has gained reputation and attracts buyers from Iran and other Countries.

Market Potential in Iran for India

- 1. Iran is a vast market for Textiles & Clothing. Major countries who are supplying textile products to Iran are China, Korea, Germany, Turkey, UAE, India etc.
- 1. Limited cotton production in Iran limits production of cotton textiles products like yarn, fabrics and home textiles, thereby, creating demand for imports of these items.

Exhibitor Product Profile:

Textile Groups:

Yarn, Fiber, Dyestuff & Raw Materials

Home Textiles Groups:

Curtains, Towel & Bath Gowns, Kitchen, Bathroom & Toilet Textiles Accessories, Shutters, Table Cloth

Bedding Products:

Blanket, Mattress, Bed Sheet, Pillow & Pillow Case, Bed Covers, Accessories

Textile Machineries Group:

Textile Machineries, Knitting Machinery, Sewing Machines, Embroidery Machines, Apparel Machines & Related Accessories

Visitors Profile

Profile of visitors includes buyers, importers, manufacturers, traders, distributors, wholesalers & retail consumer.

Participation Fees

The event is covered under Market Access Initiatives (MAI) of the Ministry of Commerce & Industry, Govt. of India subject to the prescribed conditions.

We are pleased to offer you a subsidized participation fees of Rs.2,25,000/- for a 9 sq.mtr booth with standard accessories. Further, eligible exporters under MAI guidelines will be re-imbursed airfare of Rs.75,000/- (economy class air travel) or actual (whichever is lower) or a lumpsum amount subject to the final approval from the Ministry. A copy of relevant extracts of MAI guidelines is enclosed herewith (<u>click here</u>).

The participation fee includes: Wall panels, Carpet, Power Socket, Fascia, 3 Chairs, 1 Round Table, 1 Information Counter, 3 Spotlights, Dustbin, Listing in Exhibition Directory and dedicated Webpage for each Company.

Application for Participation:

For participation, please send us the enclosed Registration Form (<u>click here</u>) along with the full participation fee of Rs.2,25,000/- (Non-refundable) by multicity Cheque / DD to be drawn in favour of "The Cotton Textiles Export Promotion Council" to TEXPROCIL Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004. Payment can also be made online. Details for RTGS Payments are as follows:

State Bank of India, Opera House Branch, Mumbai Current Account No.<u>11107497602</u> IFS Code: SBIN0001417 Beneficiary: The Cotton Textiles Export Promotion Council

For any further details, please contact:

Mr. A. Ravi Kumar, Additional Director TEXPROCIL – Mumbai Tel: <u>022-49444000</u>/23632910 to 12 / Fax: <u>022-23632914</u> Email: <u>ravikumar@texprocil.org</u> /<u>vimal@texprocil.org</u>

Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

Invitation to participate in IRANTEX

We would like to invite you to participate in this exhibition and benefit from the growing opportunities to export textiles to Iran.

Please note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees.

We look forward to hear from you at the earliest.

Regards,

Dr. Siddhartha Rajagopal Executive Director

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