



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at texprocil.co.in"

E-Serve No.: 118 of 2022 | Date: July 14, 2022

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

Sub : Inviting participation at 71st Cairo International Fashion & Textile Fair from 6th to 8th October 2022, Cairo, Egypt

Dear Member,

The Cotton Textiles Export Promotion Council is organizing an India Pavilion in the 71st Cairo International Fashion & Textile fair from 6th to 8th October 2022 at Cairo International Convention Center, Cairo, Egypt.

Pyramids International has been organizing Cairo Fashion and Tex since 1993. The event is held twice a year, in March (Summer/Spring) and October (Winter/Autumn.) It is held under the auspice of Ministry of Industry and Commerce and the industrial chambers.

Reasons to exhibit in Cairo Fashion & Tex:

1. Egyptian textile & fashion industry play an extremely central role in the national economy.
2. In addition to the Free Trade Agreements with European Union, COMESA and Arab World, Egypt's qualifying industrial zone (QIZ) agreement with the United States gives local manufacturers both tariff and quota-free access to the US market.
3. Egypt has a strong competitive advantage with its well-known cotton and skilled labor force.
4. Egypt's commercial ports and strategic location allow the companies to access Asia, Africa and Europe easily.

Exhibitors profile:

Textile:

Yarns, Fabrics, Lining, Narrow Weaves

Fashion:

Men's Wear, Women's Wear, Kids' Garments, Formal Wear, Evening Wear, Home Wear, Underwear & Lingerie, Cotton Wear, Sports Wear, Leather Wear, Knitwear, Shoes & Bags, Socks

Visitors Profile:

Wholesalers, Boutique owners, Garment Exporters & Importers, Agents & distributors, Fashion designers, Ready-to wear manufacturers.

Participation Fees

Subsidized participation fees for 9 sq.mt. booth is Rs. 1,90,000/-

Each 9 sq. mt. of exhibit space includes: * Fascia * 1 power point socket * Carpet * 1 table * 3 chairs * 3 spotlights * 2 shelves (yarn exhibitors) OR 2 hanging rails (fabric exhibitors) *1 information counter

[Please click here for application form for participation in Cairo International Fashion & Textile Fair](#)

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer or due to COVID19 travel restrictions, if any.

MAI funding.

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available for maximum of 15 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Govt. of India. Application will be treated on First-come-First Served basis due to limited availability of funds under the scheme subject to the following important criteria:

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Cairo Fashion & Tex, Egypt.
2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.
3. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details

mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council
State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417
(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 5th August 2022.

Interested Members are requested to fill up the attached Application Form and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details, please contact:

Mr. Shailesh Martis / Mrs. Mrunal
The Cotton Textiles Export Promotion Council,
Engineering Centre, 5th Floor,
9 Mathew Road, Mumbai - 400 004.
E-mail: shailesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.



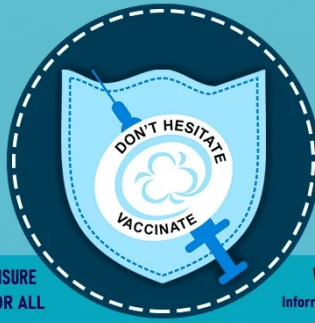
JOIN US TO ENSURE COVID APPROPRIATE BEHAVIOUR

An initiative by
TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)
AN ISO 9001:2015 CERTIFIED COMPANY



VACCINATION FOR ALL

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL

WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)
Information: info@texprocil.org | Website: www.texprocil.org

Subscribe us on WhatsApp +91-9152009163



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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

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