



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at [texprocil.co.in](https://texprocil.co.in)"

E-Serve No.: 108 of 2022 | Date: June 29, 2022

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: [www.texprocil.org](http://www.texprocil.org) | E-mail: [info@texprocil.org](mailto:info@texprocil.org) | Tel.: +91-22-49444000, 23632910-12

Sub : Inviting Banner Advertisements at the TEXPROCIL-B2B Marketplace portal: [texprocil.co.in](https://texprocil.co.in)

Dear Member,

Reference to our earlier Circular dated 11<sup>th</sup> August 2021 on the above subject, the Council invites you to publicise your "Banner Advertisement" on 'TEXPROCIL-B2B Marketplace' portal – [texprocil.co.in](https://texprocil.co.in)

The Council has already initiated its efforts in publicizing the TEXPROCIL-B2B Marketplace portal across the world by means of:

- Direct communication with importers available in the Council's database.
- Publicise through Indian Missions in all major importing countries.
- Publicise during the Council's participation in various events/exhibitions across the globe.
- Search Engine Optimisation (SEO) activities in major importing countries.
- Google adverts

The Council is aggressively reaching out to Buyers to register themselves as well encouraging them to search and source their requirements on this portal.

Accordingly, we request our members to get prominently noticed through the Banner Advertisements based on the various options provided below and also to register themselves providing all the product details on [texprocil.co.in](https://texprocil.co.in)

Available options, including combo offers, are as given below:

1) Platinum

Fees: Rs.50,000+ 18% GST= Rs.59,000 *Best offer for maximum*

Combo Offer/Size of the Banner: *publicity coverage* (846X300) on marketplace platform landing page for 6 months + banner advert (silver package 220X60) for 6

months on the home page of the Council's website ([www.texprocil.org](http://www.texprocil.org)) + quarter page advertisement on the Council's fortnightly e-Newsletter for 6 issues

2) Gold

Fees: Rs.35,000 + 18% GST = Rs.41,300

Combo Offer/Size of the Banner: (300X600) on marketplace landing page for 6 months + quarter page advertisement on the Council's fortnightly e-Newsletter for 6 issues

3) Silver

Fees: Rs.25,000 + 18% GST = Rs.29,500

Combo Offer/Size of the Banner: (300X300) on landing page of the Marketplace

As only a few slots are available for banner advertisements, we request you to kindly utilise this opportunity to reach-out to a large number of importers in major markets at a very nominal rate.

In case of any clarification, kindly feel free to contact: Mr. Rakesh Chintal, IT Officer, Cell: [9773697558](tel:9773697558) | email: [rakesh@texprocil.org](mailto:rakesh@texprocil.org) ; [kala@texprocil.org](mailto:kala@texprocil.org).

We look forward to receiving your confirmation at the earliest.

In case you have already subscribed for your advertisement on our B2B Portal, then kindly ignore this email.

Regards,

Dr. Siddhartha Rajagopal  
Executive Director

::TEXPROCIL::

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TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.

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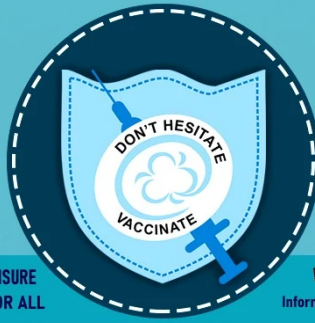
## JOIN US TO ENSURE COVID APPROPRIATE BEHAVIOUR

An initiative by  
**TEXPROCIL**  
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored by Government of India)  
AN ISO 9001:2015 CERTIFIED COMPANY



## VACCINATION FOR ALL

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE  
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL

WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)  
Information: [info@texprocil.org](mailto:info@texprocil.org) | Website: [www.texprocil.org](http://www.texprocil.org)

Subscribe us on WhatsApp +91-9152009163



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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

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