

(Sponsored By Government of India)

## "TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at <u>texprocil.co.in</u>"

E-Serve No.: 107 of 2022 | Date: June 29, 2022

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

<u>Sub : Inviting Members for subscribing to TEXPROCIL "Marketplace" - a B2B web</u> <u>Portal</u>

Dear Member,

Reference to our earlier Circulars dated 3rd September 2021, 22nd October 2021 & 3rd November 2021 as well as subsequent follow-ups on the above subject, the Council requests its members to subscribe themselves on the B2B Web Portal and avail of its opportunities to connect themselves with the Buyers of your products.

TEXPROCIL "Marketplace" - a B2B Portal is an exclusive platform for its members on subscription basis and is live now at <u>texprocil.co.in</u>

Marketplace – B2B Portal enables member-companies to upload their companyprofile, product details, product pictures, Corporate film, quality and compliance certificates. This will help the buyers to search their desired products and contact you directly.

This Portal - <u>texprocil.co.in</u> will facilitate online generation of buyer leads and B2B business. The platform will enlist the companies interested in obtaining a global exposure to promote their businesses, products & services to worldwide buyers.

TEXPROCIL "Marketplace" - a dynamic marketing tool which facilitates importers to reach out to the right suppliers of cotton textiles to source their requirements from India. It also has Customised Search Option based on keywords of products.

The subscription fees for Standard Plan and Gold Plan are as given below:

## <u>Standard Plan</u>

Fees: INR 7,080/- per year (inclusive of GST)

Premium Features

- Secured Login
- Detailed company profile page as per user choice

- Your product pictures
- Featured area for their specialty in product and services
- Social Media Links

## <u>Gold Plan</u>

Fees: INR 11,328 per year (inclusive of GST)

Premium Features:

- Secured Login
- Detailed company profile page as per user choice
- Your product pictures
- Featured area for their specialty in product and services
- Social Media Links
- Preference in product search by buyers
- Web link to show your Corporate Film

Banner Advertisement options are also available on the Home Page of TEXPROCIL Marketplace - <u>texprocil.co.in</u> for an enhanced visibility of your company.

If not yet subscribed, the Council invites you to register your company at the earliest by sending your confirmation email to <u>kala@texprocil.org</u>; <u>mktg@texprocil.org</u>

For further assistance/clarifications if any, kindly feel free to contact us.

In case you have already subscribed for our B2B Portal, then kindly ignore this email.

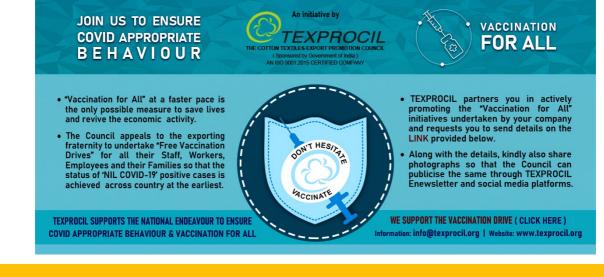
Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL. To ensure that you continue receiving our emails, please add us to your address book or safe list.





## Subscribe us on WhatsApp +91-9152009163



© TEXPROCIL | 2022

Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

**Unsubscribe**