



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at texprocil.co.in"

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Circular No. EPS/11/2022-23

Sub : Invitation to Participate in The Hotel Show Dubai 2022 in Dubai - May 24-26, 2022 & Increase Exports of Home Textiles

Dear Member,

We are glad to inform you that the Council will be participating in The Hotel Show Dubai 2022 in Dubai in the month of May 2022.

Event details are as under:

Title : The Hotel Show Dubai 2022

Dates : May 24-26, 2022 /3 days

Venue : Dubai World Trade Centre

About The Hotel Show Dubai

The Hotel Show Dubai is the largest and most prestigious hospitality trade event in the Middle East and Africa and the ultimate meeting place for hospitality sellers and buyers in the region. Over the last 20 years, the event has been attracting thousands of serious buyers each year. The event offers immense opportunity to generate export business for home textiles.

Strength of the UAE market:

- Its strategic geographical location – Dubai is regarded as a regional hub and commercial capital for the Middle East, North Africa & beyond.
- Proximity to other Gulf markets – Acts as an entry route to other Gulf countries.
- Important market for re-export to other countries.
- English is widely spoken and accepted as the language of business.
- Strong Banking system and stable Political system.

Potential to Export Home textiles to the UAE

- India and the UAE have signed a Comprehensive Economic Partnership Agreement (CEPA) to increase bilateral merchandise trade. Under this agreement, there is zero duty on textiles (including home textiles) imported into the UAE from India.
- The UAE home textile market is growing due to the Government initiatives, development of infrastructure, tax exemptions, and growing population in the country.
- There is growth in demand for High –end, Premium and Stylish home textiles due to rise in consumer spending and higher investments in the country.
- Growth in the hospitality sector due to rising number of expatriates is expected to create demand for bed linen and bath linen products.
- The home Textile segment has become one of the most attractive segments in the textile industry markets within the GCC nations.
- The large population, increasing rate of urbanization, and improved quality of living are leading to growing demand for home textiles like beddings, bed sheets, towels, carpets, quilts, blankets, and covers in the GCC markets.
- The development of E-commerce for home textiles in GCC market has increased demand.

Reasons to participate in The Hotel Show Dubai 2022

- After over 2 years of pandemic and the resilience showed by the hospitality sector, it will be very rewarding to participate in the show.
- Good opportunity to establish contacts with leading buyers, hotel owners and operators in the hospitality industry, investors and distributors.
- Opportunity to participate Free of Cost in The Hospitality Leadership Forum a 3 day business conference that will provide a better understanding of how industry leaders are adapting to change , implementing innovative strategies and embracing new approaches to ensure the survival and future success of the hospitality industry.

Participation Fees

The event is covered under Market Access Initiatives (MAI) of the Ministry of Commerce & Industry, Govt. of India subject to the prescribed conditions.

We are pleased to offer you a subsidized participation fees of Rs. 2,25,000/- for a 9 sq.mtr booth with standard accessories. Further, eligible exporters under MAI guidelines will be re-imbursed airfare of Rs. 75,000/- (economy class air travel) or actual (whichever is lower) or a lumpsum amount subject to the final approval from the Ministry. A copy of relevant extracts of MAI/MDA guidelines is enclosed herewith ([click here](#)).

The participation fees will include: 2 Chairs, 1 Table, 1 Lockable Counter and 1 Waste Bin

Application for participation

For participation, please send us the enclosed Registration Form ([click here](#)) on the email IDs ravikumar@texprocil.org / vimal@texprocil.org along with the full

participation fee of Rs.2,25,000/- (Non-refundable) by multicurrency Cheque / DD to be drawn in favour of "The Cotton Textiles Export Promotion Council" to Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004. Payment can also be made online.

Details for RTGS Payments are as follows:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

For any further details, please contact:

Mr. A. Ravi Kumar, Additional Director.

TEXPROCIL – Mumbai

Tel: [022-49444000](tel:022-49444000)/2363 2910 to 12 / Fax: [022-2363 2914](tel:022-23632914)

Email: ravikumar@texprocil.org /vimal@texprocil.org

Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

Invitation to participate in the fair

We would invite you to participate in the Fair and benefit from the presence of a large number of buyers / importers from UAE as well as other Countries.

Please note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

For any further details /queries please contact Shri A. Ravi Kumar, Additional Director, TEXPROCIL.

We look forward to hear from you at the earliest.

Please ignore this circular, if you have already sent us your confirmation.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.

**JOIN US TO ENSURE
COVID APPROPRIATE
BEHAVIOUR**

An initiative by
TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)
AN ISO 9001:2015 CERTIFIED COMPANY

**VACCINATION
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.

- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

**TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL**

WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)
Information: info@texprocil.org | Website: www.texprocil.org

Subscribe us on WhatsApp +91-9152009163



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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

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