



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at texprocil.co.in"

E-Serve No.: 77 of 2022 | Date: April 13, 2022

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Sub : Invitation to participate in the 9th edition of Intex South Asia show to be held at Dhaka, Bangladesh from 16th June to 18th June 2022

Dear Member,

We are pleased to inform you that the Council is organizing participation in the 9th Intex South Asia Show to be held in Hall 4, ICCB, Dhaka, Bangladesh from 16th to 18th June 2022.

Event details are as under:

Event name: Intex South Asia, Bangladesh

Dates: 16th, 17th & 18th June 2022

Venue: Hall 4, International Convention City, Bashundhara (ICCB), Purbhachal Express Highway, Dhaka.

About Intex, South Asia

Intex South Asia is one of the biggest and most established international textile sourcing shows of South Asia having completed 8 successful editions. It aims to fulfil the growing demand for innovative and trendy fabrics and accessories for one of the biggest apparel manufacturing regions in the world, i.e., Bangladesh.

Intex South Asia is endorsed by major Government bodies, Chambers of Commerce and Industry Associations in South Asia and is one of the most sought-after annual industry events for the textile and apparel industry.

Show Highlights – Country Pavilions, Interactive Business Forum Series, Panel Discussion

Profile of the Exhibitors: Manufacturers & Exporters of Fibres, Yarns, Fabrics, Denim Fabrics, Clothing Accessories and Apparel.

Visitors Profile: Apparel Manufacturers & Exporters, Apparel Brands & Fashion Labels, International Sourcing Offices, Buying Houses & Agents, Apparel Retailers & E-tailers, Importers, Distributors & Wholesalers, Intimate & Undergarments Brands, Textile Manufacturers & Exporters, Govt. & Trade Body Representatives, Sales & Marketing Consultants, Textile Trading Houses.

Why should you participate in the Intex South Asia Show, Bangladesh?

- Bangladesh is the 3rd largest manufacturer of garments in the world and supplies to more than 150 countries.
- RMG exports is estimated to grow at a CAGR of 12.5% in the next 3 years resulting in Bangladesh reaching USD 100 billion of exports by 2025.
- Bangladesh imports USD 14 billion of Textile commodities of which 50 to 60% comprise of fabrics, hence huge opportunity for Indian exporters of yarns and fabrics including Denims.
- Bangladesh enjoys tariff benefit with most of the top importers of garments and hence presents a huge potential for Indian exporters of yarns and fabrics including Denims.
- Exclusive India Pavilion for Indian exhibitors at the fair with VIP Lounge for one-to-one meetings.
- Free Listing for a period of 30 days prior to the event on the Virtual B2B Platform of the Organizers.
- MAI benefit of discounted participation fees offered by TEXPROCIL.
- Airfare reimbursement to eligible exhibitors participating under TEXPROCIL.

Please [click here](#) for data on Bangladesh imports & exports

Participation Fees

All member exporters of TEXPROCIL and other EPC's as per MAI criteria and guidelines shall be eligible to participate by paying Rs. 1,33,650 (normal booth) OR Rs. 1,47,015 (corner booth) for 9 sqms. The booth space will be allotted to participants who send in their complete application form and full payment on a FIRST COME FIRST SERVED basis.

The charges cover standard booth facilities of Needle Punch Carpet, 3 sides System Panel, 1 Fascia, 1 Reception desk, 1 Round table, 3 Chairs, 3 100MW Spotlights and 1 Waste Basket. Yarn exporters will be provided 2 yarn shelves per 9 sqm booth while fabric exporters will be provided 2 fabric hangars per 9 sqm booth. Additional shelves/hangars will be charged extra.

Please note that this fee does not include Airfare, Hotel expenditure, dispatch of display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer or due to COVID19 travel restrictions, if any.

MAI funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee will be

available for a maximum of 15 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Government of India. Applications received will be treated on First-come-First served basis due to limited availability of funds under the scheme subject to the following important criteria:

1. MAI benefit on funding approval from the Ministry will be provided only for the first 15 eligible companies applying with the completed application form and full payment on a First Come First Served basis. Since the official approval from Ministry of Commerce is awaited, we are presently charging the full amount as is being levied by the organizers of Rs. 1,33,650 for a normal 9 sqms booth OR Rs. 1,47,015 for a corner booth of 9 sqms. On receipt of the approval from the Ministry, the Council shall inform the actual amount applicable under MAI as per the subsidy received and arrange to reimburse the balance amount taken from the first 15 participants who have completed the application form and made the full payment.
2. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Intex South Asia, Bangladesh show.
3. In the event of participation of at least 15 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.
4. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year. The Council has proposed participation in more than 15 events in the financial year 2022-23.
5. Since it is on a first come first served basis, all exporters who do not qualify for MAI benefit can participate by paying the full amount of Rs. 1,33,650 (normal 9 sqms booth) OR Rs. 1,47,015 (corner booth of 9 sqms) which is a special rate provided to TEXPROCIL by the organizers.
6. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value up to Rs.50 crore in the preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular employee of the company in a senior managerial position. The reimbursement will be up to Rs.75,000/- (economy class air travel) or actual fare (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Advisory for Indian nationals travelling to Bangladesh

According to the current guidelines you will have to provide a negative RT-PCR test taken 72 hours prior to arrival and valid vaccination certificates.

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply ([click here](#)) for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 13th May 2022. Interested Members are requested to fill up the attached Application Form and email to: murali@texprocil.org / priya@texprocil.org at the earliest since the MAI scheme is applicable on a First-come-First-served basis.

For further details, please contact:

Mr. Murali Balkrishna / Mrs. Priya Khawle

The Cotton Textiles Export Promotion Council,

Engineering Centre, 5th Floor,

9 Mathew Road, Mumbai - 400 004.

E-mail: murali@texprocil.org; priya@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.



**JOIN US TO ENSURE
COVID APPROPRIATE
BEHAVIOUR**

An Initiative by
TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)
AN ISO 9001:2015 CERTIFIED COMPANY

**VACCINATION
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.

- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

**TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL**

WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)
Information: info@texprocil.org | Website: www.texprocil.org

Subscribe us on WhatsApp +91-9152009163



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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

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