



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at [texprocil.co.in](https://texprocil.co.in)"

E-Serve No.: 74 of 2022 | Date: April 12, 2022

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: [www.texprocil.org](http://www.texprocil.org) | E-mail: [info@texprocil.org](mailto:info@texprocil.org) | Tel.: +91-22-49444000, 23632910-12

Sub : Inviting participation at Intertext Fair, Porto, Portugal from 2nd to 4th June 2022

Dear Member,

The Cotton Textiles Export Promotion Council is organizing an India Pavilion in Intertext Fair at Porto, Portugal from 2<sup>nd</sup> to 4<sup>th</sup> June 2022.

Reasons to exhibit in Intertext, Portugal Fair

- It is the leading international exhibition to access the Portuguese market.
- Professional visitors expected from neighbouring European countries and also from USA and South American countries.
- Discover trendy products of widely known brands and chain stores.
- Over 8.000 industry professionals will come together on the same platform.
- Opportunity to meet new suppliers, customers, and business partners.

About Portuguese Textile and Clothing Market

- The Portuguese T&C is at present characterized by innovation and creativity, quick response and service intensity in general, rather than by price.
- Portugal has currently one of the strongest textile industries in Europe and is known for its impressive craftsmanship and expertise in high-quality clothes and home textiles. "Made in Portugal" is a symbol of quality, reliability and the product is environment friendly which is socially and ecologically responsible.
- Portugal is known as an excellent destination for apparel sourcing and manufacturing for clothing brands of all sizes.
- Portuguese clothing and textile manufacturers have the know-how and the technology to produce high-quality garments for a lower cost than many of their European counterparts.

Trade Data

- Spain is the bulk supplier of T&C into Portugal market with a share of 32.97% and a share of 16.18% in Textiles and 51.81% in Clothing.

- India is the 5th largest supplier of T&C with a share of 6.33%, 4th in Textiles with 10.51%, 10th in Clothing with 1.64% and 2nd in Cotton Textiles with 16.85% share.
- An Analysis of product wise imports shows that Cotton Yarn dominates the cotton textiles import market with a share of 42.87% followed by Cotton Fabrics and Cotton Made-ups. India ranks no 1 in cotton yarn with a market share of 36%
- There is good scope for export of Cotton yarns & woven fabrics including denim

[PLEASE CLICK HERE FOR TRADE DATA](#)

#### Exhibitors' profile:

Cotton yarns and yarn blends, Woven shirting fabrics, Denim fabrics, Printed fabrics, Home textiles

#### Visitors' Profile:

Apparel brands, Importers and distributors of textile products, Textile manufacturers & exporters, Fashion labels, Buying houses and agents, Denim brands and exporters, Retail chain stores and purchasers

#### Participation Fees

Participation fees for a 9 sq.mt. booth is Rs. 2,80,000/-

9 sq mt Stand package includes: Aluminum Structure 5cm, White Board for the Structure, Carpet, Electrical Board – 3Kw, 2 Led Lamps – 30W/Color 4000, Lettering with 30 Chars and 8 cm Height, 1 Round Table, 3 Chairs, 2 Hangers or Shelves, Triple Plug, Trash Can

[PLEASE CLICK HERE FOR APPLICATION FORM FOR PARTICIPATION IN INTERTEX, PORTUGAL FAIR](#)

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer or due to COVID19 travel restrictions, if any.

#### MAI funding.

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme (Awaiting final approval). MAI funding on approval from MoC will be eligible only for the first 15 companies applying for the participation with the completed application form and full payment to avail the MAI benefit on a First Come First Served basis. Since the official approval from Ministry of Commerce is still awaited, we are presently charging the full amount as being charged by the organizers of Rs.2,80,000/-. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the

subsidy amount applicable under MAI to the first 15 eligible participants subject to the following important criteria:

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Intertext, Portugal
2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.
3. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs. 50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. However Member with zero export in the last financial year will not be eligible. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

#### Advisory for Indian nationals travelling to Portugal

Please click here for latest travel advisory

<https://www.visitportugal.com/en/content/covid-19-measures-implemented-portugal>

#### Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 26<sup>th</sup> April 2022.

Interested Members are requested to fill up the attached Application Form and e-mail to: [shailesh@texprocil.org](mailto:shailesh@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

For further details, please contact:

Mr. Shailesh Martis / Mrs. Mrunal

The Cotton Textiles Export Promotion Council,

Engineering Centre, 5th Floor,

9 Mathew Road, Mumbai - 400 004.

E-mail: [shailesh@texprocil.org](mailto:shailesh@texprocil.org); [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal  
Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.



**JOIN US TO ENSURE  
COVID APPROPRIATE  
BEHAVIOUR**

An initiative by  
**TEXPROCIL**  
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored by Government of India)  
AN ISO 9001:2015 CERTIFIED COMPANY

**VACCINATION  
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.

- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

**TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE  
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL**

**WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)**  
Information: [info@texprocil.org](mailto:info@texprocil.org) | Website: [www.texprocil.org](http://www.texprocil.org)

Subscribe us on WhatsApp +91-9152009163



© TEXPROCIL | 2022

Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

[Unsubscribe](#)