



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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E-Serve No.: 58 of 2022 | Date: March 17, 2022

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

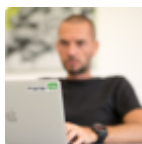
Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

Sub : Inviting application under MAI scheme for participation at Heimtextil 2022, Summer special edition (Frankfurt, Germany, 21-24 June 2022).



Last date

Last date for sending application is 24.03.2022



Application Form

TEXPROCIL Application form to obtain [Click here](#)

Dear Member,

The Council proposes to organize India Pavilion at 'Heimtextil' fair, summer special edition to be held in Frankfurt am Main from 21-24 June 2022. This edition will be held concurrent with Techtextil and Texprocess, leading trade fairs for technical textiles and nonwovens and for the processing of textile and flexible materials, respectively.

Due to Covid situation the organizer of the Heimtextil show – Messe Frankfurt GmbH, Germany cancelled the January 2022 edition. Instead they have decided to hold a special summer edition in June 2022.

About Heimtextil 2022, Frankfurt, Germany

Dates: 21 – 24 June, 2022 [4 days] Tuesday to Friday

Venue: Messe Frankfurt Exhibition Grounds, Frankfurt am Main, Germany

In 2020 January edition Heimtextil marked a successful start to the new furnishing season: around 70,000 visitors from 156 countries experienced design innovations by 2,952 international exhibitors at Heimtextil January 2020.

The one-time Heimtextil Summer Special reaches its first milestone: soon after the early booking deadline at the beginning of February, around 1,000 exhibitors from 46 countries have announced their participation. Among the exhibitors' countries of origin are France, India, Italy, the Netherlands, Pakistan, Portugal, Spain, Turkey and the United States.

Heimtextil Fair, Frankfurt is the biggest international trade fair for home and contract textiles and is the meeting point with international trade visitors and decision-makers visiting the event.

Participation Fee (Based on Standard Estimates*):

- MFI Pavilion – Messe Frankfurt India Office

Particulars: 18 Sq. Mtr. Standard Package booth rental (space + stand construction with furniture & fixtures + promotion activities)

Cost: Rs. 6,02,982,

Taxes 18% GST: Rs. 1,08,537

*Total Cost: Rs. 7,11,519

COMPULSORY MEDIA PACKAGE:

Cost: Rs. 50,000

Taxes 18% GST: Rs. 9,000

*Total Cost: Rs. 59,000

Larger stands in multiples of 3 Sqm at proportionately higher fee will be considered subject to availability according to floor plan. (*prices subject to concurrence with the Billing Office of Messe Frankfurt)

Important Note: This is one of the event proposed for receiving support from Ministry of Commerce under MAI Scheme (Awaiting final approval). For those exhibitors who have already made full payments to Messe Frankfurt Office for their stall bookings are also encouraged to send in their application. The stall payment can be routed through the Council to avail benefit under the scheme. All such applications will be eligible for the scheme benefits subject to approval of Government and fulfilment of prescribed criteria in consensus with the Messe Billing Office in India.

CANCELLATION

In case of cancellation / withdrawal of participation by Members, participation fees will be totally forfeited.

MAI funding.

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee will be available for maximum of 20 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Govt. of India. Application will be treated on First-come-First Served basis due to limited availability of funds under the scheme subject to the following important criteria:

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Councils) in this event are not eligible to get refund under MAI scheme for participation in this edition of Heimtextil, Germany
2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.

3. In the event of participation of at least 20 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.
4. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. However Member with zero export in the last financial year will not be eligible. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Travel regulations for participants

Please note, that it is generally possible for trade fair participants from abroad to enter Germany. Participants of trade fairs are considered business travellers with an urgent need to travel. More information on the topic of entry requirements for trade fair participants from abroad can be found on the website of AUMA, the German Trade Fair Industry.

<https://www.auma.de/en/exhibit/legal-matters/entry-requirements>

COVID-19: entry and quarantine regulations in Germany

Due to the COVID-19 pandemic, restrictions for entry into Germany from many countries apply. Persons entering must complete a digital entry registration. They also have to provide a negative test result or proof of immunity, and comply with quarantine regulations depending on the place of departure.

<https://www.auswaertiges-amt.de/en/visa-service/EinreiseUndAufenthalt>

Advantages of participation through TEXPROCIL

- Additional on-site Branding for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Value Added Service to Group Participants

Members interested to participate are requested to fill up the attached Application Form ([click here](#)) and send it to us to receive our initial confirmation. On receipt of initial confirmation, members are requested to send participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

(Please email us UTR number after making the payment.)

Allocation of stand is subject to confirmation by Messe Frankfurt India (MFI) and payment of full participation fee.

Last date for sending application is 24.03.2022

The decision of TEXPROCIL Management would be final in case of any

confusion/dispute.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. Rajesh Satam, Joint Director / Mrs. Mrunal Sawant
The Cotton Textiles Export Promotion Council (TEXPROCIL)
Engineering Centre, 5th Floor, 9 Mathew Road, Mumbai-400 004
Tel: [+91- 22- 49444000](tel:+91-22-49444000)

E-Mail: rajesh@texprocil.org (or) mrunal@texprocil.org

We solicit your participation in 'India Pavilion' at Heimtextil Fair, Frankfurt, Germany to be held from 21 – 24 June, 2022.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

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To ensure that you continue receiving our emails, please add us to your address book or safe list.



**JOIN US TO ENSURE
COVID APPROPRIATE
BEHAVIOUR**

An initiative by
TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)
AN ISO 9001:2015 CERTIFIED COMPANY

**VACCINATION
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.

- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

**TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL**

WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)
Information: info@texprocil.org | Website: www.texprocil.org

Subscribe us on WhatsApp [+91-9152009163](https://wa.me/919152009163)



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