

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

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"TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at <a href="texprocil.co.in" texprocil.co.in" texprocil.co.in" texprocil.co.in.

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<u>Sub: B2C e-commerce platform to reach to consumers in Russia</u>

Dear Member,

The Foreign Trade Division in CIS, Ministry of Commerce, Govt. of India in its efforts to promote Indian products in Russia have approached Ozon Global to discuss the possibility of showcasing our products on the largest e-commerce platform in Russia.

Brief on Ozon Global

- It is a B2C e-commerce platform
- Ozon has 18.4 million active users in Russia. They have launched Ozon Global in 2020 which has 15000 sellers from 50 countries selling 6 million SKU's.
- There are no registration charges for sellers to come on board. Ozon will charge the seller commission ranging from 4% to 15% per transaction depending on the product category.
- No import duty charged for products below Euro 200 per parcel or weight below 31 kgs. No limit to the number of duty-free parcels
- Customer pays duty of 15% on the value of parcel if it exceeds Euro 200 or weight of 31 kgs
- Ozon Global will facilitate a tie-up with an integrated logistics provider, Global Broker Solution (GBS).

Member Exporters interested in uploading their products on this e-commerce platform may kindly send their details (<u>please click here</u>) to us to enable us to send the same to the Trade Division of the Indian Embassy in Moscow.

Attached (click here) is the introduction note on Ozon Global for reference

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::

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- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL

WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)
Information: info@texprocil.org | Website: www.texprocil.org

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