

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

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<u>Sub: Inviting participation at Apparel Sourcing Show 2022, Guatemala City</u> (<u>Hybrid Mode</u>)

Dear Member,

We have received communication from the Embassy of India in Guatemala that the Apparel and Textiles Association (VESTEX) in Guatemala is organising the APPAREL SOURCING SHOW 2022 which will take place from May 24 to 26, 2022, in Hybrid Mode.

The Guatemalan Apparel and Textile sector continues to be a key player in the global industry due to its capabilities, flexibility, and resilience. Global trends are giving the Central American region and Guatemala more opportunities to boost their apparel exports. For this reason, the Apparel Sourcing Show returns this year to be carried out in a hybrid and safe way, with the aim of taking advantage of the opportunities that are presented in the current market.

The categories to participate in the fair are:

- 1) Accessories
- 2) Services
- 3) Textiles
- 4) Machinery

Participation Charges (FOR VIRTUAL MODE)

Participation: Virtual

Price: US \$ 500 Length: 6 Months

A presentation with the information for exhibitors is attached. Please <u>click here</u>

For further assistance, you can contact Ms. Lucía Palacios, Marketing Coordinator of VESTEX, (lpalacios@apparel.com.gt) with a copy to Shri Sanjay Banga,

Commercial Attache, Embassy of India Guatemala City, at com.guatemala@mea.gov.in

Regards,

Dr. Siddhartha Rajagopal Executive Director

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