



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at [texprocil.co.in](http://texprocil.co.in)"

E-Serve No.: 201 of 2021 | Date: December 17, 2021

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub : Inviting participation at Cairo Fashion & Tex Fair from 2nd to 4th March 2022, Cairo, Egypt

Dear Member,

The Cotton Textiles Export Promotion Council is organizing an India Pavilion in the Cairo Fashion & Tex fair from 2<sup>nd</sup> to 4<sup>th</sup> March 2022 at Cairo International Convention Center, Cairo, Egypt.

Pyramids International has been organizing Cairo Fashion and Tex since 1993. The event is held twice a year, in March (Summer/Spring) and September (Winter/Autumn.) It is held under the auspice of Ministry of Industry and Commerce and all the industrial chambers.

Reasons to exhibit in Cairo Fashion &Tex:

1. Egypt is a leading destination for export of cotton yarn from India
2. Egyptian textile & fashion industry play an extremely central role in the national economy.
3. In addition to the Free Trade Agreements with European Union, COMESA and Arab World, Egypt's qualifying industrial zone (QIZ) agreement with the United States gives local manufacturers both tariff and quota-free access to the US market.
4. Egypt has a strong competitive advantage with its well-known cotton and skilled labor force.
5. Egypt's commercial ports and strategic location allow the companies to access Asia, Africa and Europe easily.

Exhibitors profile:

Textile:

Yarns, Fabrics, Lining, Narrow Weaves

Fashion:

Men's Wear, Women's Wear, Kids' Garments, Formal Wear, Evening Wear, Home Wear, Underwear & Lingerie, Cotton Wear, Sports Wear, Leather Wear, Knitwear, Shoes & Bags, Socks

Visitors Profile:

Wholesalers, Boutique owners, Garment Exporters & Importers, Agents & distributors, Fashion designers, Ready-to wear manufacturers.

Participation Fees

Subsidized participation fees for 9 sq.mt. booth is Rs. 1,70,000/-

Each 9 sq. mt. of exhibit space includes: \* Fascia \* 1 power point socket \* Carpet \* 1 table \* 2 folding chairs \* 2 spotlights \* 2 shelves (yarn exhibitors) OR 2 hanging rails (fabric exhibitors)

[Please click here](#) for application form for participation in Cairo Fashion & Tex Fair

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer or due to COVID19 travel restrictions, if any.

MAI funding.

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available for maximum of 15 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Govt. of India. Application will be treated on First-come-First Served basis due to limited availability of funds under the scheme subject to the following important criteria:

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Cairo Fashion & Tex, Egypt.
2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.
3. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

## Advisory for Indian nationals travelling to Egypt

According to the current guidelines (as of today 17.12.2021) issued by the Ministry of Health & Population of Arab Republic of Egypt, Indian travellers visiting Egypt will have to provide a negative RT-PCR test taken 72 hours prior to arrival and valid vaccination certificates.

### Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai  
Current Account No. [11107497602](#)  
IFS Code: SBIN0001417  
Beneficiary: The Cotton Textiles Export Promotion Council  
(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 31<sup>st</sup> December 2021

Interested Members are requested to fill up the attached Application Form and e-mail to: [shailesh@texprocil.org](mailto:shailesh@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

For further details, please contact:

Mr. Shailesh Martis / Mrs. Mrunal  
The Cotton Textiles Export Promotion Council,  
Engineering Centre, 5th Floor,  
9 Mathew Road, Mumbai - 400 004.  
E-mail: [shailesh@texprocil.org](mailto:shailesh@texprocil.org); [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

**Dr. Siddhartha Rajagopal**  
Executive Director

::TEXPROCIL::

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TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.

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COMMEMORATING  
75 YEARS OF  
PROGRESSIVE INDIA



75  
Azadi Ka  
Amrit Mahotsav



SAYING **CHILD**  
**NO TO** **LABOUR**



## JOIN US TO ENSURE COVID APPROPRIATE BEHAVIOUR



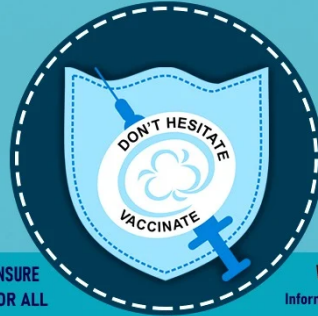
An initiative by

**TEXPROCIL**  
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored by Government of India)  
AN ISO 9001:2015 CERTIFIED COMPANY



## VACCINATION FOR ALL

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE  
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL

WE SUPPORT THE VACCINATION DRIVE ( [CLICK HERE](#) )  
Information: [info@texprocil.org](mailto:info@texprocil.org) | Website: [www.texprocil.org](http://www.texprocil.org)

Subscribe us on WhatsApp +91-9152009163



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