



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now and importers are posting trade enquiries. We invite Members to register at texprocil.co.in"

E-Serve No.: 199 of 2021 | Date: December 17, 2021

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

Circular No. EPS/94/2021-22

Sub : Invitation to Participate in 18th International Istanbul Yarn Fair in Turkey - February 24-26, 2022

Dear Member,

We are glad to inform you that the Council will be participating in the 18th International Istanbul Yarn Fair in Turkey in the month of February 2022.

Event details are as under :

Title : 18th International Istanbul Yarn Fair

Dates : February 24-26, 2022 /3 days

Timings : 10.00 a.m to 6.00 p.m (February 24-25, 2022)

10.00 a.m to 5.00 p.m (February 26, 2022)

Venue : Tuyap Fair Convention and Congress Center,
Buyukcekmece, Istanbul, Turkey.

About International Istanbul Yarn Fair

International Istanbul Yarn Fair has become the World's Second biggest yarn fair. The fair attracts buyers from various locations in Turkey and from more than 86 countries. The fair stands out as an opportunity not to be missed for yarn companies that want to access new markets.

The Success of International Istanbul Yarn Fair in 2020 (Previous edition)

- The last edition of the fair i.e. 17th International Istanbul Yarn Fair held in February 2020 had participation of 296 exhibitor companies and company representatives from 22 countries and 8372 professional visitors from 86

countries.

- Buyers from countries in Western Europe, North- South America, Latin America, West and Central Asia, Balkans & East Europe, Middle East, Caucasasia and Africa in addition to Turkey had visited the exhibition.
- Visitor Satisfaction rate (International Istanbul Yarn Fair in 2020)

92% of visitors plan to visit the fair next year. 84% of the visitors recommended the fair to their business contacts. 94% of the visitors expressed very high level of satisfaction with the show.

Visitor's Profile at Istanbul Yarn Fair

Buyers for Cotton yarns, Cotton rich & blended yarns, Synthetic yarns, blended yarns, fabrics, raw cotton and Made-ups will be visiting the fair in addition to buyers from other sectors of textiles such as technical textiles, carpet etc will be visiting the fair.

Indian Exports of Cotton textiles to Turkey

Turkey is one of the major markets for Textiles & Clothing from India .

- India is the 5th largest supplier of Textiles & Clothing.
- India is the 3rd largest supplier of Cotton Yarn to Turkey.
- India is the 11th largest supplier of Cotton Fabrics to Turkey.
- India is the 14th largest supplier of Cotton Made-ups to Turkey.

Participation Fees

The event is covered under Market Access Initiatives (MAI) of the Ministry of Commerce & Industry, Govt. of India subject to the prescribed conditions.

We are pleased to offer you a subsidized participation fees of Rs. 1,30,000/- for a 9 sq.mtr booth with standard accessories. Further, eligible exporters under MAI guidelines will be re-imbursed airfare of Rs. 75,000/- (economy class air travel) or actual (whichever is lower) or a lumpsum amount subject to the final approval from the Ministry. A copy of relevant extracts of MAI/MDA guidelines is enclosed herewith ([click here](#)).

The participation fees will include the following accessories at the booth :

- Aluminium standard construction
- White melamine coated chipboard panels-6mm (Applicable for 1,2,3,4 sided stands)
- 248 cm of stand height
- Stand fascia panel with company name and stand number
- 1 spot light (75 W) for each 3m²
- 1 plug group socket (220 Volt)
- Standard Carpet
- 1 werzalit table (80cm*80cm), 4 chairs, 1 info desk, 2 shelves, 1 waste bin
- Electrical power upto 10 KW is included in this package.

Application for participation

For participation, please send us the enclosed Registration Form ([click here](#)) along with the full participation fee of Rs.1,30,000/- (Non-refundable) by multicurrency Cheque / DD to be drawn in favour of "The Cotton Textiles Export Promotion Council" to Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004. Payment can also be made online.

Details for RTGS Payments are as follows:

State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417
Beneficiary: The Cotton Textiles Export Promotion Council

For any further details, please contact:

Mr. A. Ravi Kumar, Additional Director.

TEXPROCIL – Mumbai

Tel: [022-49444000](tel:022-49444000)/[2363 2910](tel:022-23632910) to 12 / Fax: [022-2363 2914](tel:022-23632914)

Email: ravikumar@texprocil.org /vimal@texprocil.org

Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

Invitation to participate in the fair

We would invite you to participate in the Fair and benefit from the presence of a large number of buyers / importers from Turkey as well as other Countries.

Please note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

For any further details /queries please contact Shri A. Ravi Kumar, Additional Director, TEXPROCIL.

We look forward to hear from you at the earliest.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.

**JOIN US TO ENSURE
COVID APPROPRIATE
BEHAVIOUR**

An initiative by
TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)
AN ISO 9001:2015 CERTIFIED COMPANY

**VACCINATION
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.

- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

**TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL**

WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)
Information: info@texprocil.org | Website: www.texprocil.org

Subscribe us on WhatsApp +91-9152009163



© TEXPROCIL | 2021

Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

[Unsubscribe](#)