

## THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

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## <u>Sub: Virtual meeting on 7th December for exports to Japan</u>

Dear Member,

As you are aware, Japan is the third largest market for Textile & Apparel in the world growing at a CAGR of 1.23% during pre-covid (2015-19) periods. Though India's export to Japan market has been witnessing steady growth during the past five years, the volume of exports constitute only 1% of the Japanese market.

In order to enhance exports to the Japan market and as a first step to suggest doable ideas, the Textiles Committee proposes to organize a virtual meet with the key exporters of T&A in India. The major issues of discussions will be:

Increase the exports of T&A to Japanese market

Assess the opportunities and key challenges

Modalities for organizing a Buyer Seller Meet in Feb 2022

In the proposed meeting, the Textiles Committee will make a short presentation on the key trends emerging in the Japanese import of T&A in the post-covid scenario.

The meeting is proposed to be held on 07th December, 2021 at 3.00 PM and interested members may kindly register <u>click here</u> for participating in the meeting.

The online link will be sent separately on 7th December to all those members who have registered for the virtual meeting.

Being an esteemed member of the Council we solicit your participation at the event.

Regards,

Dr. Siddhartha Rajagopal Executive Director

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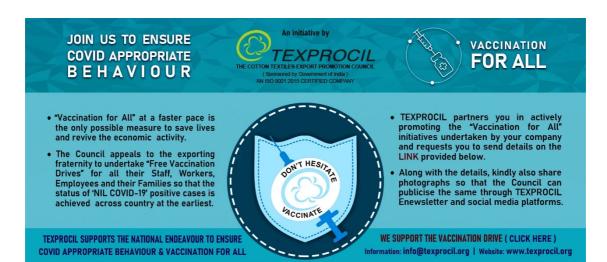
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