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Circular No. EPS/79/2021-22

To: Members of the Council

Sub : Inviting participation in IRANTEX 2021 in Tehran, Iran December 5-8, 2021

Dear Member,

The Council propose to organize participation of its members at IRANTEX exhibition to be held in Tehran, Iran from December 5-8, 2021.

IRANTEX offers a unique opportunity for exporters to showcase latest range of textile products, meet leading buyers and negotiate profitable business deals.

Details of the Exhibition are as follows:

Name of the Exhibition : IRANTEX 2021

Dates : December 5-8, 2021

Venue : Tehran International Permanent Fair Ground, Tehran, Iran.

About IRANTEX

- IRANTEX is an exhibition for textiles products. This event showcases products from Textiles including Fabrics, Home textiles & Yarns industry.
- IRANTEX was started in 1989 and this year, it is the 27th edition. The fair has gained reputation and attracts buyers from Iran and other Countries.

Market Potential in Iran for India

- Iran is a vast market for Textiles & Clothing. Major countries who are supplying textile products to Iran are China, Korea, Germany, Turkey, UAE, India etc. India's market share is around 6.24% and hence the Iranian market offers substantial scope for Indian exporters.
- 2. Limited cotton production in Iran limits production of cotton textiles products like yarn, fabrics and home textiles, thereby, creating demand for imports of these items.

Exhibitor Product Profile:

Textile Groups:

Yarn – Fiber – Dyestuff – Raw Materials

Home Textiles Groups

- Curtains – upholstery -Towel & Bath Gowns- kitchen, bathroom& toilet Textiles Accessories- Shutters- Table Cloth

Bedding Products:

- Blanket- Mattress- Bed Sheet- Pillow & Pillow Case- Bed Covers- Accessories

Apparel Groups:

-Men -Women - Children – Fabrics

Textile Machineries Group

- Textile Machineries - Knitting Machinery- Sewing Machines- Embroidery Machines-Apparel Machines- Accessories

Visitors Profile

Profile of visitors includes buyers, importers, manufacturers, traders, distributors, wholesalers & retail consumer.

Participation Fees

We are pleased to offer you a subsidized participation fees of Rs.1,97,000/- for a 9 sq.mtr booth as the event is supported by financial assistance under the MAI Scheme. Further, eligible exporters under MAI guidelines will be re-imbursed airfare of Rs.75,000/- or actual (whichever is lower) or a lumpsum amount subject to the final approval from the Ministry.

The participation fee includes: Wall Panels, 3 Chairs, 1 Glass Table, 1 Lockable cabinet, 1 Waste Bin, 1 Power Socket, 3 Spot Lights, Carpet, Company Name Fascia.

Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

Invitation to participate in IRANTEX

We would like to invite you to participate in this exhibition and benefit from the growing opportunities to export textiles to Iran.

For participation, please send us the <u>enclosed Registration Form (click here)</u> along with the full participation fee (Non-refundable) by multicity Cheque / DD to be drawn in favour of "The Cotton Textiles Export Promotion Council" to Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004.

Details for RTGS Payments are as follows:

State Bank of India, Opera House Branch, Mumbai

Current Account No.<u>11107497602</u> IFS Code: SBIN0001417 Beneficiary: The Cotton Textiles Export Promotion Council

For any further details, please contact: Mr. A. Ravi Kumar, Additional Director. TEXPROCIL – Mumbai Tel: <u>022-2363 2910</u> to 12 / Fax: <u>022-2363 2914</u> Email: <u>ravikumar@texprocil.org /vimal@texprocil.org</u>

Please note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees.

We look forward to hear from you at the earliest.

Regards,

Dr. Siddhartha Rajagopal Executive Director

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