

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

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To: Members of the Council

<u>Sub: WEBINAR ON PROMOTION OF INDIAN PRODUCTS ON CHINESE E-</u>
<u>COMMERCE PLATFORMS organised by Consulate General of India, Guangzhou</u>
<u>China on 22 October 2021</u>

Dear Member,

Consulate General of India in Guangzhou, China is organising a webinar on 'Promotion of Indian Products on Chinese e-Commerce B2C & B2B platforms' at 11.30 AM (India time) on Friday 22 October, 2021. Cross-border e-commerce business in China is expected to grow at a rate of 12% CAGR in the next 5 years.

Details of the Webinar:

Time: 2 pm to 4pm Chinese Standard Time (11.30 AM to 1.30 PM Indian Standard

time)

Date: 22 October 2021

Web-link will be shared with those who register one day before the webinar.

We invite Members to attend the webinar to know more about possibility of tie-up with the Chinese e-Commerce service providers.

Kindly register with us by sending us your name, whatsapp number, organization, designation.

Regards,

N. Ravindranathan Director

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