

# THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now. We invite Members to register at <a href="texprocil.co.in" texprocil.co.in" texprocil.co.in"</a>

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

Circular No. EPS/73/2021-22

To: Members of the Council

<u>Sub : Invitation to participate in Dubai Expo 2021 (November 26 to December 2, 2021)</u>

Dear Member,

Dubai Expo, the World's greatest Show, will be held in Dubai, UAE from October 1, 2021 to March 31, 2022. The Indian textile sector will be participating in the event from November 26, 2021 to December 2, 2021. Many countries will be participating in the event with a separate country-specific pavilion provided to each country.

We are glad to inform you that TEXPROCIL will be participating in Dubai Expo along with its members.

In this regard, kindly note the following:

- The Expo's site is a massive 4.3 sq.m plot in Dubai South, near Al Maktoum International Airport.
- Dubai Expo 2021 is going to be the first expo being held in the MEASA region comprising of the Middle East, North Africa and South Asia Region.
- Visitors and participants from 191 countries will be attending the event, thereby, providing a huge opportunity for business generation to the companies participating in the event.

#### India Pavilion

- India has been allocated a dedicated pavilion next to countries such as USA, Germany and Italy. The Ministry of Textiles will be participating in the India Pavilion.
- The textile sector participation will be from November 26, 2021 to December 2, 2021.

Opportunities for Exporters in Dubai Expo 2021

- With millions of visitors and 191 participating countries, Exporters will have huge opportunities to develop new business connections, open new markets and attract investments.
- In the visionary emirate of Dubai, the event provides an opportunity to gain foothold in a rapidly-developing market of approximately 3.5 billion people in the MEASA region.
- International Apparel and Textile coincide with Dubai Expo from November 28 to 30, 2021 which can provide networking opportunities.
- B2B Meetings will be organized for participating companies.

# Participation fee

The participation fee is Rs. 5 lakhs (Plus 18% GST) which include Space Rental, Ancillary & Support Services, Curation of Technical content, Promotional Expenses, Advertisement & Publicity and On-site Management.

Facilities to the participants include the following:

# Display Booth

• A booth of 9 sq. mtrs. with standard accessories like table, chair, shelfs, hangers, dustbin etc.

#### Visual Promotion

- A Audio Visual Movie of the Company will be run on a 75 inches Plasma Screen continuously on all the 7 days (November 26 to December 2, 2021). The Audio Visual Movie should have a QR code so that interested visitors/buyers /importers can contact the participating companies directly.
- Display of the Company details and its products on the panels next to the screen.
- Display of samples of products at specially provided racks.
- Display of brochures and swatches on table in front of the screen.

### Meeting with Buyers

- Arrangement for meetings with buyers.
- Exclusive Meeting Rooms [on request]
- Facility to log into a B2B App where participants can register, update their profiles and fix B2B meetings.

#### Facility for Product Launch

• Exclusive area for product launch/Company Presentation [subject to advance intimation].

#### Visit to Apparel & Textile Fair

• Visit to International Apparel and Textile Fair which coincides with Dubai Expo to be held from 28<sup>th</sup> to 30<sup>th</sup> November, 2021 [where meetings with buyers will be organised].

#### Complimentary Air Ticket

• One Complimentary Return Air ticket for Dubai will be provided.

#### Application for participation

For participating in Dubai Expo 2021, please send us your confirmation as per Registration Form which is enclosed herewith, along with a cheque for Rs.5,00,000/- Plus 18% GST (Non-refundable) towards the participation fees ( Cheque is to be drawn on "The Cotton Textiles Export Promotion Council" payable in Mumbai) to the following address:

**TEXPROCIL** 

Engineering Centre,

5th Floor, 9 Mathew Road,

Mumbai 400 004.

Telephone Nos. <u>022 23632910</u> / 11 / 12

Fax: 022 23632914

Email: <a href="mailto:ravikumar@texprocil.org">ravikumar@texprocil.org</a>, <a href="mailto:vimal@texprocil.org">vimal@texprocil.org</a>,

Details for RTGS Payments are as follows:

State Bank of India, Opera House Branch, Mumbai

Current Account No.11107497602

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

## Please click here for Registration Form

Registration form may be sent through courier or by E-mail on the Email IDs <a href="mailto:ravikumar@texprocil.org">ravikumar@texprocil.org</a> / <a href="mailto:vimal@texprocil.org">vimal@texprocil.org</a>.

Invitation to participate in Dubai Expo 2021

We would invite you to participate in Dubai Expo 2021 and benefit from the presence of a large number of visitors / buyers / importers from the Middle East and from across the globe.

Please note that preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees.

For any further details /queries please contact Shri A. Ravi Kumar, Additional Director.

We look forward to hear from you at the earliest.

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::















- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL

WE SUPPORT THE VACCINATION DRIVE ( CLICK HERE )
Information: info@texprocil.org | Website: www.texprocil.org

# Subscribe us on WhatsApp +91-9152009163







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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

<u>Unsubscribe</u>