



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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To: Members of the Council

Sub : Inviting Members to attend online seminar on World Cotton Day: the Future of White Gold on 7th October 2021 being organised by IMC, Mumbai

Dear Member,

This is to inform you that IMC Chamber of Commerce and Industry, Mumbai through its Agriculture and Food Processing Committee is organising an online seminar on the occasion of the World Cotton Day this year (October 7, 2021) with the theme The Future of White Gold (Cotton).

Topic: World Cotton Day: The Future of White Gold

Day and Date: Thursday, October 07, 2021

Time: 11:00 a.m. to 12:30 p.m.

Online Platform: Zoom

As an important cash crop for India, cotton is known as White Gold. India ranks high among the world's largest producers, consumers and exporters of the natural fibre. The textiles and clothing industry is a dominant end-user of cotton yarn. This natural fibre has specialised application in 'technical textiles' too. It is a crop that provides both fiber and food.

During the seminar, expert speakers including industry representatives, input specialists, scientists and policy commentators will discuss different aspects of cotton including global and Indian cotton market dynamics, challenges facing the sector and possible solutions. The Online Interaction would be beneficial to stakeholders in the Cotton Value Chain as this will provide insights into the emerging scenario.

Kindly note there is NO PARTICIPATION FEE, but Registration is Mandatory on IMC website <https://www.imcnet.org/events-.....>. On receiving your confirmation the

meeting details will be shared with you close to the day of the event. For further queries you can contact [anita.naik@imcnet.org](mailto:anita.naik@imcnet.org).

We do hope you will be able to seize this opportunity and participate in this event by registering yourself.

Regards,

Dr. Siddhartha Rajagopal  
Executive Director

::TEXPROCIL::

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**VACCINATION  
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.

- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE  
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