



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

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To: Members of the Council

Sub : Inviting Members to Register and Attend Virtual Interactive Cotton Webinar on the occasion of World Cotton Day - 7th October 2021

Dear Member,

In the year 2019, the United Nations (UN) has declared 7th October as World Cotton Day (WCD) and the Council is actively taking part in WCD events every year. The world cotton day aims to celebrate the advantages of cotton, ranging from its qualities as a natural fibre to the benefits people obtain from its production, transformation, trade and consumption.

We are pleased to inform you that Confederation of Indian Textile Industry (CITI) is organising a Virtual Interactive Cotton Webinar, coinciding with Global Cotton Day, Azadi Ka Amrit Mahotsav and CITI CDRA Golden Jubilee Celebrations, on Thursday, 7th October 2021, 2.15 PM (Indian Standard Time) onwards. The theme of the Webinar is "Cotton: Moving Beyond the Conventional Paradigms".

On this occasion, Shri Piyush Goyal, Hon'ble Union Minister of Textiles, Commerce and Industry and Consumer Affairs, Food and Public Distribution will inaugurate the Cotton Webinar and interact with the Textiles & Clothing Industry through exclusive Interactive Session scheduled at 4.30 PM to 5.30 PM on Thursday, 7th October 2021.

Other senior government officials, policy makers & trade experts from Ministries of Agriculture and Textiles and related departments will also deliberate on the important policy aspects. Further Cotton Experts from across the globe would be participating in the deliberations.

Shri. Manoj Patodia, Chairman, TEXPROCIL is one of the panel members to discuss 'Challenges in accessing quality raw material for textile exports' at a Panel Discussion scheduled at 3.30 pm on the same day.

In view of the importance of the meeting, we invite you to attend the Virtual Interactive Cotton Webinar scheduled for 2.15 PM onwards on Thursday, 7th October 2021.

Delegate Registration Link: <https://citicw-mnm.com>

Updated Programme Download Link: <http://citiindia.org/img-uploa.....>

We look forward to your participation and making the above-mentioned event a grand success.

Regards,

Dr. Siddhartha Rajagopal  
Executive Director

::TEXPROCIL::

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**VACCINATION  
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.

- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

**TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE  
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL**

**WE SUPPORT THE VACCINATION DRIVE (CLICK HERE)**  
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