

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

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To: Members of the Council

<u>Sub: Inviting participation in Texworld Evolution Fair, Paris 7th to 9th February</u> 2022

Dear Member,

The Cotton Textiles Export Promotion Council is organizing National Level Participation in Texworld Evolution' held at Paris Le Bourget, France from 7th to 9th February 2022.

The event showcases all types of fabrics, apparel, hi-tech & fashion, and Leather & related material.

Advantages of participation through the Council

- The Council is undertaking extensive efforts in publicizing 'Indian Participation' at this Show
- Support of Ministry of Commerce and Embassy of India in Paris
- Projecting 'Incredible Textiles of India' image in the EU
- It is the right fair to meet big buyers of Textile & Clothing in a high value market.

Trade Data

In the year 2020, EU (27) imported US\$ 130.77 billion worth of T & C from the world, of which, import from India was US\$ 5.54 billion, accounting for 4.24% market share.

European Union (EU 27) as a combined market is the largest importer of Textiles & Clothing (T&C) from India, accounting for 18.66% of total export of T&C from India during 2020.

Considering the higher spending capacity in EU 27 countries, as a block, it is the single largest market for the Indian export of T&C products. However only 5.54 % of total import of T&C into EU was from India thereby offering scope for increasing market share by undertaking suitable marketing activities, such as participation in this established event to meet major importers in EU.

Texworld Evolution

Texworld is a major hub for international brands and private labels to source their textile needs across the wide range of Fabrics, Texworld covers every facet of the fashion industry, from fabric, garment to accessories. It is a fabric and textile exhibition that is branded for its excellent and prestigious exhibition booths aesthetically presents the wide range of fabrics in these major areas.

Texworld is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries. Texworld Fair is creative, competitive and entirely adapted to European needs. This Fair is considered to be a worldwide Textile "Rendezvous".

Show dates: 7 – 9 February 2022

Location: Paris Le Bourget, France

Total Exhibition space: Approx. 42,000 sqm

Last edition Exhibitors: 1700 from 24 countries

Last edition Visitors: 12000 visitors from 102 countries.

Fringe program: Trend Forums / Presentations

Admission: Trade visitors only - free of charge

Texworld Paris is Organized by: Messe Frankfurt France S.A.S.

<u>Visitor target group:</u>

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Large scale retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

<u>Product groups at Texworld Evolution</u>

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Wool, Wool Blend, Knitted fabrics, Silk, Silky aspects, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Yarns & Fibres, Full Package, Clothing, Style Trade publications.

Participation fees:

- 1. 12 sq. mtr stall = Rs. 8,17,000/-
- 2. 15 sq. mtr stall = Rs. 10,13,000/-
- 3. 18 sq. mtr stall = Rs.12,07,000/-

For higher sq. mtr. please contact the Council.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MDA grant will not be available.

Corner Booth Premium

Actual fee charged by the organizers will be applicable for corner booth premium i.e. discount / subsidy is not applicable for corner booth premium. Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, Paris, after considering various aspects as per their own guidelines.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

Please <u>click here</u> for application form for participation in Texworld Evolution

Please <u>click here</u> for Texprocil application form for participation in Texworld Evolution, Paris fair.

MAI / MDA Funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available for maximum of 25 participants through the Council subject to fulfillment of criteria prescribed in the MAI scheme of Govt.of India. Application will be treated on First-come-First Served basis due to limited availability of funds under the scheme subject to the following important criteria:

- 1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times (through any Export Promotion Councils) in any particular event, are not eligible to get refund under MAI scheme for participation in that particular event.
- 2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.
- 3. In the event of participation of at least 25 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.
- 4. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company in senior managerial position. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

<u>VAT</u>

As per new guidelines, certain category of exhibitors are exempted from VAT. In case your Company does not qualify for VAT exemption, equivalent amount need to be paid by you on getting final invoice from the organizers.

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

Participants who pay the full participation fee in time would be considered for allotment of booths.

- 1. Due to limited availability of booths applications will be considered on First Come First Served basis ONLY
- 2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
- 3. No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

APPLICATION

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No. 11107497602

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive full payment towards participation fee and complete application form on or before 15th October 2021

Interested Members are requested to fill up the attached Application Form and) e-mail to: shailesh@texprocil.org/mrunal@texprocil.org/mrunal@texprocil.org

For further details please contact:

Mr. Shailesh Martis / Ms. Mrunal

The Cotton Textiles Export Promotion Council Engineering Centre, 5th Floor 9 Mathew Road Mumbai-400 004

Tel: <u>+91 22 49444000</u>

E-Mail: shailesh@texprocil.org / mrunal@texprocil.org / mrunal@texprocil.org /

We solicit your participation in Texworld Evolution, Paris, France from 7th to 9th February 2022.

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::

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