



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now. We invite Members to register at texprocil.co.in"

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Circular No. EPS/58/2021-22

To: Members of the Council

Sub : Invitation to participate in Dubai Expo 2021 (November 26 to December 2, 2021).

Dear Member,

This is to inform you that Expo 2021 will be held in Dubai, UAE from October 1, 2021 to March 31, 2021. It is going to be the world's greatest show hosted by Dubai. On the occasion of celebrating the 75th year of Independence, the Indian textile sector will be participating in the event from November 26, 2021 to December 2, 2021.

Many countries will be participating in the event with a separate country-specific pavilion provided to each country.

In this regard, kindly note the following:

- The Expo's site is a massive 4.3 sq.m plot in Dubai South, near Al Maktoum International Airport.
- Dubai Expo 2021 is going to be the first expo being held in the MEASA region comprising of the Middle East, North Africa and South Asia Region.
- Visitors and participants from 191 countries will be attending the event, thereby, providing a huge opportunity for business generation to the companies participating in the event.

India Pavilion

- India has been allocated a dedicated pavilion next to countries such as USA, Germany and Italy. The Ministry of Textiles will be participating in the India Pavilion.

- The textile sector participation will be from November 26, 2021 to December 2, 2021.
- There will be 12 screens at the India Pavilion for the textile sector. Each screen will be allocated to a particular EPC on which they can show case the story of their products, companies and opportunities available. TEXPROCIL has been allocated one screen. Short promo movies of the companies can be shown on the screen allocated to TEXPROCIL.

Opportunities for Exporters in Dubai Expo 2021

- With millions of visitors and 191 participating countries, Exporters will have huge opportunities to develop new business connections, open new markets and attract investments.
- In the visionary emirate of Dubai, the event provides an opportunity to gain foothold in a rapidly-developing market of approximately 3.5 billion people in the MEASA region.
- International Apparel and Textile coincide with Dubai Expo from November 28 to 30, 2021 which can provide networking opportunities.
- B2B Meetings will be organized for participating companies.
- Arrangement will be made for visit to other country pavilion.
- Business session on specific textile sector at the India pavilion during the participation week.

Participation fee

The participation fee is Rs. 5 lakhs which include Space Rental, Ancillary & Support Services, Curation of Technical content, Promotional Expenses, Advertisement & Publicity and On-site Management.

Basic facilities to the participants include the following:

- (i) An Audio Visual (AV) Movie of the Company will be run on a 75 inches Plasma Screen continuously on all the 7 days (November 28 to December 2, 2021). The Audio Visual Movie can have a QR code so that interested visitors / buyers /importers can contact the participating companies directly.
- (ii) Facility to log into a B2B App where participants can register, update their profiles and fix B2B meetings.
- (iii) Display of brochures and swatches at the Council's booth.

Application for participation

For participating in Dubai Expo 2021 , please send us your confirmation as per Registration Form which is enclosed herewith, along with a cheque for Rs.5,00,000/- (Non-refundable) towards the participation fees (Cheque is to be drawn on "The Cotton Textiles Export Promotion Council" payable in Mumbai) to the following address :

TEXPROCIL

Engineering Centre,
5th Floor, 9 Mathew Road,
Mumbai 400 004.

Telephone Nos. [022 23632910](tel:022-23632910) / 11 / 12

Fax : [022 23632914](tel:022-23632914)

Email : ravikumar@texprocil.org, vimal@texprocil.org

Details for RTGS Payments are as follows:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](tel:11107497602)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

[Please click here for Registration Form](#)

Registration form may be sent through courier or by E-mail on the Email IDs
ravikumar@texprocil.org/ vimal@texprocil.org.

Invitation to participate in Dubai Expo 2021

We would invite you to participate in Dubai Expo 2021 and benefit from the presence of a large number of visitors / buyers / importers from the Middle East and from across the globe.

Please note that preference will be given on the basis of “**First Come First Serve Basis**” and on receipt of full participation fees.

For any further details /queries please contact Shri A. Ravi Kumar, Joint Director.

We look forward to hear from you at the earliest.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

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