



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now. We invite Members to register at texprocil.co.in"

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

To: Members of the Council

Sub : Inviting Members to subscribe to Texprocil "Marketplace" - a B2B web portal



TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL OF INDIA

B2B Marketplace

**Indian Cottons,
Global Reach!**

Your one-stop solution to reach importers globally

Register Now... Obtain worldwide visibility for your products & services...

Email: mktg@texprocil.org | Whatsapp: +91-9152009163



Inviting members to subscribe to Texprocil "Marketplace" - a B2B Platform

Dear Members,

We are glad to announce that TEXPROCIL "Marketplace" platform, a B2B portal, on subscription basis exclusively for members of the Council is live now at texprocil.co.in

TEXPROCIL 'Marketplace' - (www.texprocil.co.in) will facilitate online generation of buyer leads and B2B business. The platform will enlist the companies interested in obtaining a global exposure to promote their businesses, products & services to worldwide buyers.

Marketplace is an online exporters directory where you can upload company profile, product details, showcase your product pictures, corporate film, quality and compliance certificates. It also includes a search option so that buyers can search their desired products and contact you directly.

TEXPROCIL 'Marketplace' will be popularised across the global textile industry using digital communication means. Prospective Buyers will be able to view your product profile, business details and communicate directly with your company. The facility thus ensures that you don't miss out on any enquiries for your products and services.



Texprocil "Marketplace" - a dynamic marketing tool

- Hosted on the secured website (texprocil.co.in) which is being publicized across the world
- Search Engine Optimisation (SEO) & Search Engine Marketing (SEM) activities on a continuous basis.
- Secured B2B Platform for Direct Sourcing
- An Online B2B virtual platform of subscribed sellers with product pictures
- Facilitates importers to reach out to right suppliers of cotton textiles to source their requirements from India
- Includes Customised Search Option based on keywords of products

We have kept following subscription at very nominal rate as compared to the exposure you will get.



STANDARD Package
INR 6,000/- + GST 18%
= INR 7,080/- (per annum)

- Secured Login (Login name & password provided)
- Directory Listing (Profile page as per user choice)
- Name/ Email / Contact Number
- Company Profile with Images
- Featured Area highlighting special product / services
- Social Media Links, Google Map
- Enquiry Form for connecting with User



GOLD Package
INR 9,600/- + GST 18%
= INR 11,328/- (per annum)

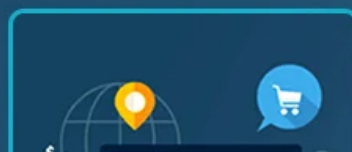
PREMIUM FEATURES

- All inclusions as listed in Standard Package
- Preferential access in the product search by the Buyers
- Corporate Video / Promo Film as additional feature



Advantages of subscribing to Texprocil "Marketplace" - B2B Platform

- Global reach to market your products at a miniscule cost compared to current traditional marketing methods
- The virtual market place is live 24 X 7, 365 days unlike limited time in traditional travel and physical fair systems.



- Searching for suppliers made easy, hence the strike rate of success to B2B contact will be very high.
- Experienced technical support by Team TEXPROCIL provides excellent service.
- Fee paid towards subscription is a worthwhile investment which works out to a monthly cost of less than Rs 1,000 for a marketing tool that works non-stop every hour minute and second.



BANNER ADVERTISEMENT options are also available on the home page of TEXPROCIL 'Marketplace' for an enhanced visibility of your company.

If you have not yet subscribed, the Council invites you to **Register your Company** at the earliest & **Avail of the benefits** presented by 'TEXPROCIL Marketplace' by **sending your confirmation Email**.

For further assistance, please get in touch with us:

Email: mktg@texprocil.org | **Whatsapp:** +91-9152009163.

Regards,

N. Ravindranathan
Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.



Subscribe us on WhatsApp +91-9152009163



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