



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

"TEXPROCIL - B2B Marketplace is live now. We invite Members to register at texprocil.co.in"

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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To: Members of the Council

Sub : Inviting participation at Cairo Fashion & Tex Fair from 23rd to 25th September 2021, Cairo, Egypt

Dear Member,

The Cotton Textiles Export Promotion Council proposes to organize an India Pavilion in the Cairo Fashion & Tex fair from 23rd to 25th September 2021 at Cairo International Exhibition Center, Cairo, Egypt.

The Council has submitted proposal to the Ministry of Commerce & Industry, Govt. of India for participation in this event under Market Access Initiative (MAI) scheme, which is under consideration.

Pyramids International has been organizing Cairo Fashion and Tex since 1993. The event is held twice a year, in March (Summer/Spring) and September (Winter/Autumn.) It is held under the auspice of Ministry of Industry and Commerce and all the industrial chambers.

Reasons to exhibit in Cairo Fashion &Tex:

1. Egyptian textile & fashion industry play an extremely central role in the national economy.
2. In addition to the Free Trade Agreements with European Union, COMESA and Arab World, Egypt's qualifying industrial zone (QIZ) agreement with the United States gives local manufacturers both tariff and quota-free access to the US market.
3. Egypt has a strong competitive advantage with its well-known cotton and skilled labor force.
4. Egypt's commercial ports and strategic location allow the companies to access Asia, Africa and Europe easily.

Exhibitors profile:

Textile:

Yarns, Fabrics, Lining, Narrow Weaves

Fashion:

Men's Wear, Women's Wear, Kids' Garments, Formal Wear, Evening Wear, Home Wear, Underwear & Lingerie, Cotton Wear, Sports Wear, Leather Wear, Knitwear, Shoes & Bags, Socks

Visitors Profile:

Wholesalers, Boutique owners, Garment Exporters & Importers, Agents & distributors, Fashion designers, Ready-to wear manufacturers.

Participation Fees

Participation fees for 9 sq.mt. booth is Rs. 2,45,000/-

Please [click here for application form](#) for participation in Cairo Fashion & Tex Fair

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer or due to COVID19 travel restrictions, if any.

MAI funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available for maximum of 15 participants through the Council subject to fulfillment of criteria prescribed in the MAI scheme of Govt. of India. Application will be treated on First-come-First Served basis due to limited availability of funds under the scheme subject to the following important criteria:

1. Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Councils) in this even are not eligible to get refund under MAI scheme for participation in this edition of Cairo Fashion & Tex, Egypt.

2. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.

3. In the event of participation of at least 15 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.

4. Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.50 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. The reimbursement will be upto Rs.75,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Advisory for Indian nationals travelling to Egypt

1. Indian arrivals are subject to rapid DNA (ID NOW) test irrespective of valid Vaccination Certificate and RT-PCR negative test report that they carry with them. If tested positive, another RT-PCR test would be done by airport quarantine authorities. If the RT-PCR report also is positive, the passengers are sent to a designated hospital for further tests. Then, passengers bound to Egypt and transit passengers will be allowed entry only when the test reports are negative.

2. Indian passengers/transit passengers including students are advised to get vaccinated and strictly follow the COVID Protocol guidelines during their travel to avoid undesirable situation.

3. Please note that 'as per the new guidelines, an amount of Egyptian Pound 1000 will be charged by the Cairo Airport Authority for the ID NOW test.'

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 2nd September 2021.

Interested Members are requested to fill up the attached Application Form and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details, please contact:

Mr. Shailesh Martis / Mrs. Mrunal

The Cotton Textiles Export Promotion Council,

Engineering Centre, 5th Floor,

9 Mathew Road, Mumbai - 400 004,

E-mail: shailesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

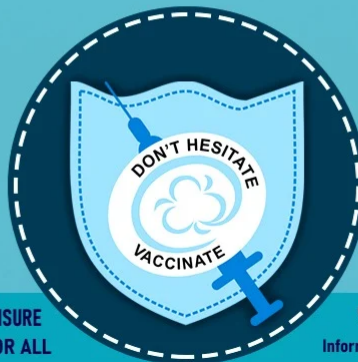
::TEXPROCIL::

JOIN US TO ENSURE COVID APPROPRIATE BEHAVIOUR



VACCINATION FOR ALL

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL

WE SUPPORT THE VACCINATION DRIVE ([CLICK HERE](#))
Information: info@texprocil.org | Website: www.texprocil.org

SAYING **CHILD**
NO TO LABOUR

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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

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