



# TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

**"TEXPROCIL - B2B Marketplace is live now. We invite Members to register at [texprocil.co.in](http://texprocil.co.in)"**

**E-Serve No.: 113 of 2021 | Date: August 11, 2021**

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: [www.texprocil.org](http://www.texprocil.org) | E-mail: [info@texprocil.org](mailto:info@texprocil.org) | Tel.: +91-22-49444000, 23632910-12

To: Members of the Council

**Sub : Inviting Banner Advertisements at the Texprocil-B2B Marketplace portal: [texprocil.co.in](http://texprocil.co.in)**

**Dear Member,**

The Council offers advertisement options at the 'Texprocil-B2B Marketplace' portal [texprocil.co.in](http://texprocil.co.in)

The Council is undertaking efforts in publicizing the Texprocil-B2B Marketplace portal across the world by means of:

- Direct communication with importers in the Council's database.
- Publicise through Indian Missions in all major importing countries.
- Publicise while organising group participation at physical and virtual Fairs and Exhibitions.
- Search Engine Optimisation (SEO) activities in major importing countries.
- Google adverts

It is expected that these publicity efforts will reach a large number of importers thereby accessing Texprocil-B2B Marketplace looking for sourcing their requirements. It is a great opportunity to increase visibility about your company and products by advertising at the homepage of Texprocil-B2B Marketplace.

Available options, including combo offers, are given below:

**i. Platinum partnership at a fee of Rs 50,000 + 18% GST – Best offer for maximum publicity coverage – value for money.**

**Combo offer:** Banner advert (846X300) on marketplace platform landing page for 6 months + banner advert (silver package 220X60) for 6 months on the home page of the Council's website ([www.texprocil.org](http://www.texprocil.org)) + quarter page advertisement on the Council's fortnightly e-Newsletter for 6 issues.

## ii. Gold partnership at a fee of Rs 35,000 + 18% GST

**Combo offer:** Banner advert (300X600) on marketplace landing page for 6 months + quarter page advertisement on the Council's fortnightly e-Newsletter for 6 issues.

**iii. Silver partnership at a fee of RS 25,000 + 18% GST** per slot for six months:  
Banner advert (300X300) on landing page of the Marketplace.

As only a few slots are available for banner advertisements, we request you to kindly utilise this opportunity to reach-out to a large number of importers in major markets at a very low fee structure.

If you require any clarification in this regard, kindly contact: Mr Rakesh Chinthali, IT Officer, Cell: [9773697558](tel:9773697558) email: [rakesh@texprocil.org](mailto:rakesh@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org).

Looking forward to receiving your confirmation at the earliest.

Regards,

**N. Ravindranathan**  
Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.

**JOIN US TO ENSURE  
COVID APPROPRIATE  
BEHAVIOUR**



An initiative by  
**TEXPROCIL**  
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored by Government of India)  
AN ISO 9001:2015 CERTIFIED COMPANY

**VACCINATION  
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

**TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE  
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL**

**WE SUPPORT THE VACCINATION DRIVE ( CLICK HERE )**  
Information: [info@texprocil.org](mailto:info@texprocil.org) | Website: [www.texprocil.org](http://www.texprocil.org)



**Subscribe us on WhatsApp +91-9152009163**



© TEXPROCIL | 2021

Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

[Unsubscribe](#)

