

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

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To: Members of the Council

**Sub: Inviting applications for ETRISE Top MSMEs Ranking Awards** 

#### Dear Member,

This is to inform you that the nationwide search to find India's best small businesses enters its second year with the launch of applications to ETRISE Top MSMEs Ranking awards.

There are anywhere between 60 and 70 million micro, small and medium enterprises in the country, and these businesses are rightly called the backbone of the economy. Their contributions to nation building have been remarkable, and their role in providing employment to millions of Indians demonstrates their ability to carry the weight of the economy on their shoulders.

The ETRise Top MSMEs Ranking programme is an endeavour to showcase businesses that stand apart in their achievement. Businesses that shine because of a stellar contribution to the economy.

With categories such as innovation, fastest growing and top performing business being the broad parameters, each of these MSMEs represents the best of small businesses in the country.

Despite the seemingly insurmountable hurdles, MSMEs have been able to soldier on because of its indomitable spirit. Like its first edition last year, ETRISE Top MSMEs Ranking awards in 2021 also looks to find privately owned and nurtured MSME companies that are the best in India.

The Rankings are open to any business if it qualifies as a micro, small, or medium enterprise, as specified by the Ministry of MSME, Government of India.

### The classifications for the ranking:

- > Micro Enterprise: Less than Rs 5 crore in turnover
- > Small Enterprise: Not more that Rs 50 crore in turnover
- > Medium Enterprise: Turnover less than Rs 250 crore

Apply now to be recognised as one of the best small businesses in the country. To register and take part in the programme, **click here**. Last date for accepting applications is 11th August 2021.

### Regards,

### Dr. Siddhartha Rajagopal Executive Director

#### ::TEXPROCIL::

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# JOIN US TO ENSURE COVID APPROPRIATE B E H A V I O U R





- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL

WE SUPPORT THE VACCINATION DRIVE ( CLICK HERE )
Information: info@texprocil.org | Website: www.texprocil.org



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