



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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USE INDIAN HANDLOOM TEXTILES

SUPPORT OUR WEAVERS

**#MyHandloomMyPride**

LET US ALL CELEBRATE  
**NATIONAL HANDLOOM DAY**  
( AUGUST 7, 2021 )

SUPPORTED BY :  
**[www.texprocil.org](http://www.texprocil.org)**



To: Members of the Council

**Sub : Showing your support to Indian Handloom Sector**

**Dear Member,**

We are celebrating **7th of August as the National Handloom Day** every year to commemorate the Swadeshi Movement, which was launched on this day in 1905.

Our Hon'ble Prime Minister Shri Narendra Modiji has appealed to all of us to do "everything possible to further popularise handlooms in our lives". With handlooms being an integral part of our glorious heritage, we request you to support our matchless weavers and artisans by purchasing products made by them across rural India.

The Council requests your kind cooperation to publicise this National Handloom Day on twitter and share your picture wearing any Indian Handloom product using **#MyHandloomMyPride** for next two weeks.

We request you to support our handloom weavers by buying handloom products and sharing the proud moment using the **hashtag #MyHandloomMyPride**.

The following may also be tagged

@PiyushGoyal

@Darshanajardosh

@mygovindia

@TexMinIndia

@TexprocilIndia

Regards,

**Dr. Siddhartha Rajagopal**  
**Executive Director**

**::TEXPROCIL::**

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**JOIN US TO ENSURE  
COVID APPROPRIATE  
BEHAVIOUR**

An initiative by



**TEXPROCIL**  
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored by Government of India)  
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**VACCINATION  
FOR ALL**

- "Vaccination for All" at a faster pace is the only possible measure to save lives and revive the economic activity.
- The Council appeals to the exporting fraternity to undertake "Free Vaccination Drives" for all their Staff, Workers, Employees and their Families so that the status of 'NIL COVID-19' positive cases is achieved across country at the earliest.



- TEXPROCIL partners you in actively promoting the "Vaccination for All" initiatives undertaken by your company and requests you to send details on the LINK provided below.
- Along with the details, kindly also share photographs so that the Council can publicise the same through TEXPROCIL Enewsletter and social media platforms.

TEXPROCIL SUPPORTS THE NATIONAL ENDEAVOUR TO ENSURE  
COVID APPROPRIATE BEHAVIOUR & VACCINATION FOR ALL

**WE SUPPORT THE VACCINATION DRIVE ( CLICK HERE )**  
Information: [info@texprocil.org](mailto:info@texprocil.org) | Website: [www.texprocil.org](http://www.texprocil.org)



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