



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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To: Members of the Council

Sub : Inviting Members to attend Demo session of 'TEXPROCIL - Marketplace platform' - a B2B web portal

Dear Member,

We are glad to announce that the Council is launching "Texprocil Marketplace platform", a B2B web-portal, on subscription basis **exclusively for Members of the Council.**

We invite you to attend a 'demo-session' of Marketplace scheduled at 11 am on Saturday, 5th June 2021 on zoom platform.

In the present difficult times, the Council has taken yet another step to bolster the cotton textile trade in India & international markets. Subscribers to Texprocil Marketplace will get global exposure enabling to promote your products worldwide.

This service will include a searchable company listing on Texprocil Marketplace platform. This marketplace will be publicized across the world through Search Engine Optimisation activities (SEO), Council's own database of importers, Indian Consulates / Missions in over 150 countries, promotion at fairs and other activities.

Prospective buyers will be able to see your product profile, company details and will be able to communicate with you directly thereby providing a platform for global exposure round the clock on real-time basis.

Highlights of the Marketplace platform are:

- Secured Login with Username Name and Password
- Directory listing with detailed company profile pages
- Your product pictures
- Featured area for specialty in Product and Services
- Social Media Links
- Web link to show your Corporate Film
- Search Engine Optimisation Activity to attract buyers to visit the platform to source their requirement in cotton textile products

- Advertisement options

Fee paid towards subscription to Texprocil - Marketplace is a worthwhile investment which works out to a monthly cost of less than Rs 1,000 for a marketing tool that works non-stop every hour minute and second.

For participation, please Register in the following link :

<https://forms.gle/6WVeW1mMA5yBuxus8>

After Registration a zoom link will be sent to you.

We look forward to your active participation.

Regards,

N. Ravindranathan
Director

::TEXPROCIL::

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