



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

Know more about TEXPROCIL Marketplace:
Register Now... Send in your Queries...
Email: mktg@texprocil.org | Whatsapp: +91-9152009163

To: Members of the Council

Sub : Inviting Members to Subscribe to TEXPROCIL "Marketplace" - a B2B Platform

Dear Member,

We are glad to announce the launch of Texprocil "Marketplace" platform, a B2B portal, on subscription basis **exclusively for Members of the Council.**

In the present difficult times, the Council has taken yet another step to bolster the cotton textile trade in India & international markets. Subscribers to Texprocil Marketplace will get global exposure enabling to promote your products worldwide.

This service will include a searchable company listing on Texprocil Marketplace platform. This marketplace will be publicized across the world through Search Engine Optimisation activities (SEO), Council's own database of importers, Indian Consulates / Missions in over 150 countries, promotion at fairs and other activities.

Prospective buyers will be able to see your product profile, company details and will be able to communicate with you directly thereby providing a platform for global exposure round the clock.

What is Marketplace?

For Indian exporters:

- Marketplace is a B2B web portal connecting Indian suppliers of cotton textile products with importers across the world.
- Marketplace is an online exporters directory where you can upload company profile, product details, showcase your product pictures, corporate film, quality and compliance certification. It also includes a search option so that buyers can search their desired products and contact you directly.
- Reach out to a large number of prospective importers at a highly cost effective way.

For importers across the world:

- One stop sourcing assistance for their requirement in cotton textile products from India.
- Simple and cost effective way of finding suitable suppliers to match their demand.
- Easy access to "Made in India" products.
- Directly negotiate business proposals with the right type of suppliers by eliminating middlemen.

We have kept following subscription at very nominal rate as compared to the exposure you will get.

A) Standard Package for market Place: (Cost Rs. 6000/- + 18% GST = Rs 7,080/- per annum).

Deliverables:

- Secured Login with Login Name and Password
- Directory listing with detailed company profile page as per User choice
- Your product pictures
- Featured area for their specialty in Product and Services
- Social Media Links, Google Map
- Booking any Online Meeting request

B) Gold Package for market place: (Cost Rs. 9,600/- + 18% GST = Rs. 11,328/- per annum).

Deliverables:

- All the deliverables covered in standard package plus Preference in product search by buyers
- Web link to show your Video / Corporate Film

Advantages of subscribing to TEXPROCIL Marketplace platform:

The advantages are limitless and limited to one's imagination. Some of the obvious ones are:

- Global reach to market your products at a miniscule cost compared to current traditional marketing methods
- The virtual market place is live 24 X 7, 365 days unlike limited time in traditional travel and physical fair systems.
- Searching for suppliers made easy, hence the strike rate of success to B2B contact will be very high.
- Experienced technical support by Team Texprocil provides excellent service.
- Fee paid towards subscription is a worthwhile investment which works out to a monthly cost of less than Rs 1,000 for a marketing tool that works non-stop every hour minute and second.

The Council invites you to **Register your Company** at the earliest & **Avail of the benefits** presented by **TEXPROCIL 'Marketplace'** by sending your confirmation Email to: mktg@texprocil.org / priya@texprocil.org.

Note: Those who have already registered may kindly ignore this mail.

Regards,

N. Ravindranathan
Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.
To ensure that you continue receiving our emails, please add us to your address book or safe list.

Subscribe us on WhatsApp +91-9152009163



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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

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