



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

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To: Members of the Council

**Sub : Inviting members to join the Social Media Sub-Committee of Texprocil**

**Dear Member,**

As you are aware, the world has moved in to the new digital age and we, at Texprocil, are striving to be in sync with changing business module. In order to achieve this goal and to popularise the Council on Social Media Platform such as Twitter, Facebook, LinkedIn etc, a Social Media sub-committee has been constituted under the Chairmanship of Shri Viren Todi.

At present the social media posts of the Council include current trade related issues, various national and international news, Circulars, forthcoming domestic and international events etc. Apart from the above, the Council would also like to post various activities of its members like CSR Activities, welfare activities or any other news which they may like to publicise on different social media platforms to gain immediate attention.

In order to ensure broad based representation, the Council hereby invites Members to serve on the Social Media Sub-Committee of Texprocil.

Role of the sub-committee is to provide guidance in generating interest amongst Members of the Council to provide content and to discuss strategies to reach out to a large number of readers.

Members desirous of serving on the Social Media Sub-Committee on honorary basis, are requested to kindly send a line in confirmation of their interest to the following Officers: -Mr. Rakesh Chinthali, I. T Officer, / Mr. Rajesh Satam, Joint Director, Email : [rakesh@texprocil.org](mailto:rakesh@texprocil.org) / [rajesh@texprocil.org](mailto:rajesh@texprocil.org)

Looking forward to your participation in the Sub-Committee.

**Regards,**

**Dr. Siddhartha Rajagopal**  
**Executive Director**

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