



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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To: Members of the Council

Sub : Inviting participation to UDYOG MANTHAN – a marathon of Focused sector-specific webinars for promoting Quality and Productivity in the Indian Industry.

Dear Member,

The Council has been informed by the Department for Promotion of Industry and Internal Trade (DPIIT) about UDYOG MANTHAN – a marathon of Focused sector-specific webinars for promoting Quality and Productivity in the Indian Industry being organised by Ministry of Commerce & Industry (MoCI) in association with the Quality Council of India, National Productivity Council, Bureau of Indian Standards & Industry Chambers is organizing. This series of webinars will run from January 6, 2021 - March 2, 2021. **The Session on Textiles and Apparels is scheduled to be held during 4 pm to 6 pm on January 18, 2021.**

These webinars aim to draw in the best practices and experiences of selected sectors and industry experts to identify challenges related to quality and productivity faced by the Indian Industry with a view of solving them to promote the vision of Vocal for Local and Atmanirbhar Bharat. The deliberations from these webinars will culminate into the creation of a compendium of sectoral recommendations on quality and productivity that will aid industrial competitiveness, leading to a greater demand for Indian products and services in domestic/international markets.

Highlights of the Event

- 2-month long webinar series focussing on Quality and Productivity
- 49 webinars across 46 sectors
- Addressing current global challenges in trade and commerce
- Promote the vision of Vocal for Local and Atmanirbhar Bharat
- Raising awareness among Supply Chain Stakeholders
- Series will culminate in the release of Multi-Sectoral Compendium of Recommendations

Details of the Event

Title: UDYOG MANTHAN

Date: 6th January to 2nd March 2021

Timing: Mon to Fri – 4:00 PM to 6:00 PM | Sat – 11:00 AM to 01:00 PM

Participants interested to attend the webinars can Register on the following link provided by the National Accreditation Board for Testing and Calibration Laboratories (NABL) by clicking here – ([Register for UDYOG MANTHAN](#)). (Joining details will be sent by NABL following registration.)

The sessions can also be watched LIVE: [//bit.ly/UdyogManthan](https://bit.ly/UdyogManthan)

Members interested can register for the event and make the best of these knowledge seminars.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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