The Ministry has always been supportive of the exporters and has been making considerable efforts to further promote growth and competitiveness of the textile sector. Indian entrepreneurs must now set even higher standards for themselves and other fellow exporters in near future. I take this opportunity to congratulate all member exporters for their outstanding performance and extending my best wishes to TEXPROCIL.
aggravated by the conflict in Ukraine, rising interest rates, volatility in commodity prices and inflationary pressures making it difficult to maintain the export momentum.

The pandemic already has had a deep impact on production systems, consumer preferences and resilience of supply chains in the T&A sector around the world. The post pandemic world is seeing trends like recalibration of sourcing patterns (“China plus one”), need to shift to “near-shoring”, and diversification of product ranges. In essence, the shift brought about by the pandemic has led stakeholders to not just strategically alter sourcing processes, but also alter products and their design to suit trends that help make better trade-off decisions.

These trends pose new challenges to the Indian textiles and apparel industry and at the same time, provide a sterling opportunity to stage a turnaround by bringing about all-round development of the T&A sector, India has immense potential to become a viable manufacturing alternative to China in textiles and apparel and might even dominate in this skill-intensive sector. This will certainly help India to regain a leadership position as a top exporting economy and also provide depth to the domestic market.

In the interim, Government and Industry’s collaborative approach holds the promise to resolve traditional bottlenecks. The setting up of ‘Textile Advisory Group’ to address the cotton situation in the country; addressing groundwater conservation and farm irrigation through ‘per drop more crop’ vision; soil inspection, seed selection, and adoption of advanced sowing techniques to improve the cotton production; and encouraging natural and chemical-free farming are some of the noteworthy reforms aimed at conserving environment, addressing productivity challenges and sustainability issues in textiles. At his 2022 Independence Day speech, from the ramparts of the Red Fort, the Hon’ble Prime Minister Shri Narendra Modi, gave the slogan of ‘Jai Anusandhan’ (innovation) along with ‘Jai Jawan’, ‘Jai Kisan’, ‘Jai Vigyan’ to further R&D and innovation in the country. Inspired by the 5F vision of our Hon’ble Prime Minister the Government is working on the development agenda – farm to fibre; fibre to factory; factory to fashion; fashion to foreign.

To further the growth of textile sector, the Government is taking many proactive steps like refunding taxes on exports (RODTEP/ROSCTL Schemes), announcing the PLI Scheme and PM–Mitra Schemes; improving Ease of doing Business ranking by developing online systems and digital platforms thereby reducing substantially the need for human interface. This is a work in progress and we will move as we progress.

With the creation of an industry friendly ecosystem the onus is shifting towards the trade and industry to take advantage of the emerging policy and procedural environment and work towards, improving quality, efficiency, productivity and above all diversifying the product basket in order to target exponential growth in textile exports and increase India’s share in world markets.
Think Global, Act Local: Textile’s Success Mantra

The race for survival has kept the textile sector under constant pressure not only to adapt to the present scenario, but also to ensure that it grasps the future trends of the global textile community. This requires them to continuously innovate and come up with new products in order to stay relevant.

India’s strengths have been globally well defined in traditional textiles and natural fibres. The country is now poised to take up widespread opportunities becoming available in segments such as technical textiles, smart textiles, knitted textiles, organic and sustainable textiles, and others that hold the promise of stellar growth.

Indian manufacturers have an excellent chance to enhance more of the global market share and join the international big leagues. Experts believe that the rising domestic demand together with the desire of the multinationals to diversify their production to countries other than China, could together help India’s manufacturing sector to grow six-fold by 2025, to $1 trillion, while creating large scale employment.

The E-Commerce platforms are also serving as “golden gateways” to prosperity as businesses find digital outlets for their textile products. These platforms have truly opened up novel opportunities for local products to find international acceptance. For instance, ‘Theme Craft’ a theme-based handicrafts portal set up by the Government showcases over 45,000 products of approximately 9000 artisans, retailers, exporters &带, Awardees. The portal provides in-depth information about the craft, products, sellers and awarded master craft persons in these particular crafts. On similar lines, the Government e-Marketplace (GeM) portal offers a dedicated e-market for different goods & services procured or sold by Government/PSUs and is completely paperless, cashless and system driven with minimal human interface.

Going forward it is becoming increasingly clear that strategies like “vocal for local” and “local for global” will enable the creation of an “ecosystem” not only to promote decentralized operations but also bring international markets closer to the centres of production thereby creating robust and resilient supply chains along the way. Developing local competencies is a sure-footed way to spur higher domestic and export growth in the textile sector in the coming years.

About TEXPROCIL Marketplaces: a B2B digital platform
- One stop sourcing assistance, free of cost, to reach out to Indian suppliers of all types of cotton textile products.
- Efficient b2b platform to respond quickly to your sourcing requirements.
- Database company profiles, including product profile, product pictures, corporate video content details of Indian suppliers of cotton textiles are available at TEXPROCIL Marketplace.
- Easy to search options, either using company name or key words of the products.
- Supplier details of a wide range of cotton textile products is available on the Marketplace.

Indian Cottons, Global Reach!

Source your requirement of cotton textiles at our digital platform...
Indian e-commerce industry

Keeping pace with the times, the Indian e-commerce industry too has seen an upward growth trajectory. After a surge in adoption of digital platforms during the COVID-19 pandemic, the Indian e-commerce market is estimated to be worth over US$ 55 billion in Gross Merchandise Value by 2021. By 2030, it is expected to have an annual gross merchandise value of US$ 350 billion.

Apparel sourcing verticals like Amazon, Flipkart, Jabong, Snapdeal, Mytra, etc. and textile sourcing platforms like Texfile Infomedia, XTOM, FinoPortal, Sinato, Trade Inbox, etc. are providing the buyers and sellers with a marketplace for curating, hard-to-find, and surplus stocks of fabrics, home textiles, apparel, and yarn at transparent prices.

Even the ones set up by the Government like ‘Theme Shop’, have an annual gross merchandise value of US$ 350 billion.

Payment method for e-commerce transactions with a market. In 2021, digital wallets were the leading 830 Mn users, India is currently the 2nd largest internet penetration, and relatively better economic performance are some key drivers of this sector. With the launch of ONDC platform offers a chance to start goods and services over digital or electronic networks. promoting open networks for all aspects of exchange of "open retail" to take shape here and now. Open Network for Digital Commerce (ONDC) is an initiative aimed at promoting open gateways, for at call aspects of exchange of goods and services over digital or electronic networks. The launch of ONDC platform offers a chance to start goods and services over digital or electronic networks.

The textile entrepreneurs need to adopt an action agenda that promotes innovation and provides a boost to the need ecosystem allowing them to scale up diversity in their value offerings. Overall, it is becoming evident that the textile sector in India is ideally placed to reach out to distant geographies riding on the e-commerce wave.

Together with the indigenous platforms like ONDC and UPI, well supported by Social Media outlets, e-commerce holds the promise to speed up India's development and provide an upward thrust to the sector's growth in the coming years.