

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of INDIA)

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Sub : Inputs/comments on draft document on Indian National Strategy for Standards

Dear Member,

As you may be aware, the importance of 'standards' in trade in goods and services is fast becoming critical for the domestic as well as international trade. Often, regulators in foreign markets mandate standards and conformity assessment procedures as a pre-condition for the trade. These rules determine both domestic and trans-border trade.

The Department of Commerce has been engaged in organising various standards conclaves since 2014 so as to address various issues concerning regulatory eco-system in the country in a structured manner. Till now, 4 national and 10 regional standard conclaves have been organised across different cities in the country, where various stakeholders, like producers exporters of agricultural, marine products along with those in industrial goods and services have participated and shared their problems and suggestions. The State Governments and various regulatory Ministries I Departments I organisations have also deliberated upon likely strategies to strengthen regulatory regime in the country and equipping exporters with information on technical barriers that they face in the foreign markets and also threat to the domestic industry posed by substandard imports.

During the last (4th National Standards Conclave, 1-2 May 2017 at New Delhi), a draft strategy paper titled "Indian National Standards Strategy (INSS)" was prepared as an outcome document of last four years

efforts/inputs. The draft was also subsequently discussed with subject experts on various other fora, and now, a final strategy document (draft) has been prepared for finalisation after receiving inputs from all the stakeholders.

Please <u>click here</u> for the draft strategy paper "Indian National Standards Strategy (INSS)"

We request you to kindly peruse this draft strategy document, and offer your inputs / comments latest by 22nd March 2018 to **info@texprocil.org**

Regards,

Dr. Siddhartha Rajagopal Executive Director TEXPROCIL