



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

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E Serve No. 21 of 2018

February 12, 2018

Circular No.EPS/76/2017-18

To: Members of the Council

**Sub: Invitation to participate in 15th International Istanbul Yarn Fair
in Turkey - April 14-17, 2018**

Dear Member,

We are glad to inform you that the Council will be participating in the 15th International Istanbul Yarn Fair in Turkey in the month of April 2018.

Event details are as under :

Title : 15th International Istanbul Yarn Fair

Dates : April 14-17, 2018 / 4 days

Timings : 9.30 a.m to 6.00 p.m (April 14-16, 2018)

9.30 a.m to 5.00 p.m (April 17, 2018)

**Venue : Tuyap Fair Convention and Congress Center,
Buyukcekmece,
Istanbul,
Turkey.**

About International Istanbul Yarn Fair

International Istanbul Yarn Fair has become the World's Second biggest yarn fair. The fair attracts buyers from various locations in Turkey and from more than 123 countries. The fair stands out as an opportunity not to be missed for yarn companies that want to access new markets.

The Great Success of International Istanbul Yarn Fair in 2017

The 14th International Istanbul Yarn Fair held in February 2017 had the **participation of 258 exhibitor companies and company representatives from 22 countries and 8755 professional visitors from 123 countries.**

Purchasing delegates from various countries including **Balkans - Eastern Europe, Middle East, West Central Asia, Africa, Western Europe, East Asia & Pacific and North-South America** visited the fair to meet with the exhibitor companies.

Satisfaction rate (International Istanbul Yarn Fair in 2017)

66% of the visitors recommend the fair to their business contacts. 92% of visitors plan to visit the fair next year (2018).

Visitor's Profile

Buyers for Cotton yarns, Cotton rich & blended yarns will be visiting the fair in addition to buyers from other sectors of textiles.

Indian Exports of Cotton textiles to Turkey

- India is the 5th largest supplier of Cotton Yarn to Turkey.
- India is the 8th largest supplier of Cotton Fabrics to Turkey.
- India is the 4th largest supplier of Cotton Made-ups to Turkey.
- India is the 11th largest supplier of Raw Cotton to Turkey.

Participation Fees

We are pleased to offer you a participation fees of Rs.1,00,000/- for a booth of 9 Sq. Mtr. each with Standard Accessories. The event is under the MAI Scheme. However, the final approval under the MAI Scheme is awaited (The participation of Rs.1,00,000/- is subject to approval under MAI Scheme by the Government).

The participation fees will include the following:

- Aluminum standard construction
- White Melamine coated chip board panels - 6mm
- Stand Fascia panel with Company name and stand number
- One spotlight (75W) for each 3 sqm

- One plug group socket (220 Volt)
- Standard Carpet
- 1 werzalit table (80cm*80 cms), 4 Chairs, 1 Information Desk , 2 Shelves & 1 Waste bin

Application for participation

For participating in the above Fair please send us your confirmation as per Registration Form which is enclosed herewith ([click here](#)), along with a cheque for Rs.1,00,000/- (Non-refundable) towards the participation fees (Cheque is to be drawn on “The Cotton Textiles Export promotion Council” payable in Mumbai) to the following address :

TEXPROCIL
Engineering Centre ,
5th Floor, 9 Mathew Road,
Mumbai 400 004.
Telephone Nos. 022 23632910 / 11 / 12
Fax : 022 23632914
Email : ravikumar@texprocil.org, vimal@texprocil.org

Registration form may be sent through courier or by E-mail on the Email IDs ravikumar@texprocil.org / vimal@texprocil.org.

Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

Invitation to participate in the fair

We would invite you to participate in the Fair and benefit from the presence of a large number of buyers / importers from Turkey as well as other Countries.

Please note that we have limited space and preference will be given on the basis of “**First Come First Serve Basis**” and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

For any further details /queries please contact **Shri A. Ravi Kumar, Joint Director**.

We look forward to hear from you at the earliest.

Please ignore this E-mail if you have already sent your confirmation.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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