



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)
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To: Members of the Council

**Sub: Inviting participation at Cairo Fashion & Tex fair from
8th - 10th March 2018, Cairo, Egypt**

Dear Member,

The Cotton Textiles Export Promotion Council with the support of other Textile EPCs proposes to organize India Pavilion in Cairo Fashion & Tex fair from 8th - 10th March 2018 at Cairo International Convention Center (CICC), Cairo, Egypt.

Pyramids International has been organizing Cairo Fashion and Tex since 1993. The event is held twice a year, in March (Summer/Spring) and September (Winter/Autumn.) It is held under the auspices of Ministry of Industry and Commerce and all the industrial chambers.

Reasons to exhibit in Cairo Fashion &Tex:

- 1) Egyptian textile & fashion industry play an extremely central role in the national economy.
- 2) In addition to the Free Trade Agreements with European Union, COMESA and Arab World, Egypt's qualifying industrial zone (QIZ) agreement with the United States gives local manufacturers both tariff and quota-free to the US market.
- 3) Egypt has a strong competitive advantage with its well-known

cotton and young, skilled labor force.

4) Egypt's commercial ports and strategic location allow all the companies to access Asia, Africa and Europe easily.

Trade Data

Table 1: Top 10 suppliers of Textiles & Clothing to Egypt - figures shown are for the period January - December 2016.

TEXTILES & CLOTHING			
Rank	Suppliers	Mn US \$	% share
	World	3,179.83	100.00
1	China	1,538.97	48.40
2	Turkey	341.60	10.74
3	India	273.65	8.61
4	Indonesia	115.05	3.62
5	Pakistan	72.72	2.29
6	Spain	71.18	2.24
7	Germany	67.70	2.13
8	Greece	64.31	2.02
9	Italy	63.20	1.99
10	Unites States	59.94	1.89

- India is the 3rd largest supplier of textiles & clothing with a 8.61% market share

Table 2: Top 5 suppliers of Cotton Yarn to Egypt's figures shown are for the period January - December 2016

COTTON YARN IMPORTS			
Rank	Suppliers	Mn US \$	% share
	World	195.23	100.00
1	India	132.04	67.63
2	Turkey	21.05	10.78
3	China	9.61	4.92
4	Syria	8.34	4.27
5	Pakistan	5.93	3.04

Table 3 : Top 5 suppliers of Cotton fabrics to Egypt's figures shown are for the period January- December 2016

COTTON FABRIC IMPORTS			
Rank	Suppliers	Mn US \$	% share
	World	330.21	100.00

1	China	174.51	52.85
2	Pakistan	49.05	14.85
3	Turkey	36.84	11.16
4	India	22.96	6.95
5	Italy	10.53	3.19

- India is the number one supplier of cotton yarn to Egypt with 67.63% market share
- An analysis of productwise imports shows that cotton fabrics dominate the cotton textiles import market with a share of 55.15% followed by cotton yarn and madeups.
- India has a 6.95% share in cotton fabrics

Exhibitors profile:

Textile:

Yarns, Fabrics, Lining, Narrow Weaves, Labels, Models,

Fashion:

Men's Wear, Women's Wear, Kids' Garments, Formal Wear, Evening Wear, Home Wear, Underwear & Lingerie, Cotton Wear, Sports Wear, Leather Wear, Knitwear, Shoes & Bags, Socks

Visitors Profile:

Wholesalers, Chain Stores, Boutique owners, Garment Exporters & Importers, Agents & distributors, Fashion designers, Media representatives, Ready-to wear manufacturers, Department stores, purchase offices.

Participation Fees

Subsidized fees for 9 sq.mt. booth is Rs. 1,70,000

Each 9 sq m of exhibit space includes: * Fascia * 1 power point socket * Carpet * 1 table * 3 folding chairs * 3 spotlights * 2 shelves (yarn exhibitors) OR 2 hanging rails (fabric exhibitors)

Please [click here for application form](#) for participation in Cairo Fashion & Tex Fair

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

MAI / MDA Funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available subject to the following important criteria:

- Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation will not be considered as 'eligible' participants to avail MAI benefit for further participation in this event.

- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved MAI events in a financial year.

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Applications will be considered on First Come First Served basis.
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation full participation fees will be forfeited.

APPLICATION

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "**The Cotton Textiles Export Promotion Council**" (payable at Mumbai).

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 30th November 2017.

Interested Members are requested to fill up the attached Application Form and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

Participation in the exhibition will be confirmed only on receipt of completed application form and full payment towards the booth charges.

For further details, please contact:
Mr. Shailesh Martis / Mrs. Mrunal
The Cotton Textiles Export Promotion Council,
Engineering Centre, 5th Floor,
9 Mathew Road, Mumbai - 400 004,
Tel: 022-23632910/11/12
Fax: 022-23632914
E-mail: shailesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

(Shailesh Martis)
Joint Director

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