



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

E-Serve No.: 13 of 2021 | : Date: February 12, 2021

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

To: Members of the Council

Sub : Inviting participation at the Virtual Buyer Seller Meet (BSM), "Ind Texpo Brazil" (11th March - 15th March 2021).

Dear Member,

In view of travel restrictions and physical shows being postponed or cancelled for the year, TEXPROCIL has already organised three virtual shows 'RBSM Ind Texpo', 'BSM Ind Texpo- Sri Lanka' and 'BSM Ind Texpo- Egypt'.

Moving forward, the Council is now organising '**Ind-Texpo - Brazil**', a virtual Buyer Seller Meet (BSM) from **11th to 15th March 2021**. The event will help Indian textile suppliers have independent B2B meetings with Brazilian Buyers.

The online Buyer Seller Meet (BSM) – 'Ind-Texpo Brazil' is being promoted & publicised in Brazil through an independent Marketing Agency with assistance & guidance from the Consulate General of India office in Sao Paulo.

Virtual BSM details

- a. The 1st day of BSM (Inauguration) on 11th March followed by scheduled one-to-one meetings over the next 4 days
- b. Introductory 2 minute video received from each exhibitor. These videos will be played with Portuguese subtitles during the 1st day of the BSM in virtual presence of CGI Sao Paulo, Brazil Association & importers.
- c. Meeting schedules to be drawn up before event for the one-on-one business meetings between suppliers and buyers from 12th -14th March over Zoom or Google Meet.
- d. Interpreters arranged for meetings (wherever required)
- e. Follow up emails and meeting co-ordinations (post Show) done by the Marketing Agency

Exhibitor Profile:

All types of Yarns, Fabrics & made-ups

Trade Data

- Brazil imported USD 4.33 billion of Textile & clothing in the year 2020 (Jan-Dec)
- India is the number one supplier of cotton yarn to Brazil. India exported USD 17.38 million with a share of 44.60%
- India also exported madeups worth USD 20 million to Brazil in 2020 (Jan-Dec)
- India has good potential to increase yarn, fabric & madeup exports in this market

Participation Fee:

The package for the virtual BSM is **Rs 20,000/-+ GST 18% = Rs.23,600/-**

Refund policy: Once paid, the participation charges are non-refundable.

As we have limited numbers and time being very short, preference will be given on first-come-first-served basis and receipt of full participation fee.

Interested members are requested to kindly send us their confirmation as per the Application Form ([click here](#)) along with the participation fee (Non Refundable). The payment may be made by NEFT/RTGS in the name of **“The Cotton Textiles Export Promotion Council” payable at Mumbai latest by 20th Feb** as per the details given below:

State Bank of India, Opera House Branch, Mumbai.

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

PAN no: AAAAT9241M

(Important: Kindly inform us and obtain payment confirmation by sending your transaction UTR no. on email to mrunal@texprocil.org.)

In case of any further details/queries, you may contact:

Mr. Shailesh Martis, Joint Director, Mob. No: [+91 9819886638](tel:+919819886638) Email:

shailesh@texprocil.org Mrs. Mrunal Sawant, Mob. No: [+91 9619320087](tel:+919619320087) Email: mrunal@texprocil.org

Being a member of the Council, we solicit your participation and look forward to your valuable support in making **“Ind – Texpo Brazil”** – the virtual Buyer Seller Meet (BSM), a huge success by exhibiting at this event.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

TEXPROCIL respects your privacy. You are receiving this email because of your membership with TEXPROCIL.

To ensure that you continue receiving our emails, please add us to your address book or safe list.

Subscribe us on WhatsApp +91-9152009163



© **TEXPROCIL** | 2020

Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

[Unsubscribe](#)